

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** Manchester Industrial

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

Tried to contact the Community Association – a copy is attached

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Generally we hold meetings but due to pandemic (Covid 19) was not possible.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

As indicated, the persons contacted didn't feel comfortable as they were not sure if they were authorized to share the information.  
In absence of any Community Association (see attached) it was difficult to reach appropriate stakeholders.

**What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We heard that any commercial (retail) use was not well received and we were told all retail should be located along Macleod Trail.

The people we were able to contact felt comfortable with multi-family Land Use District.

**How did stakeholder input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Our proceeding with stock Land Use District was influenced by some of the stakeholders we had an opportunity to talk to was part of our community engagement in the vicinity. Some leasing agents signs were helpful in us contacting a few stakeholders.

**How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Part of our community engagement was conducted during the pandemic and the very few people we met refused to share any personal information like name and address as they were "just staff members" and didn't feel appropriate to share that information

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