



Report Number: EC2023-0248

Meeting: Executive Committee

Meeting Date: 2023 February 28

NOTICE OF MOTION

RE: Recognizing Bow Valley College by renaming a C-Train platform

Sponsoring Member(s) of Council: Councillor Terry Wong

WHEREAS Bow Valley College has been supporting Calgarians to meet their education and career goals since 1965 with an ever-increasing mandate and program offering.

AND WHEREAS approximately 14,000 learners and 1,300 employees access Bow Valley College's downtown campus complex from all corners of the city, primarily via Calgary Transit.

AND WHEREAS Bow Valley College is a major convenor of learners, newcomers, community and industry partners.

AND WHEREAS Bow Valley College's downtown campus complex is directly accessible from both the north- and south-bound City Hall CTrain platforms.

AND WHEREAS other Calgary post-secondary institutions similarly adjacent to CTrain platforms are identified through platform and station names.

AND WHEREAS naming plays an important role in simple and unambiguous identification of location and navigation within the city of Calgary

AND WHEREAS Schedule 2 of Council Policy 2016-01 Municipal Naming, Sponsorship and Naming Rights Policy indicates that Council may consider renaming of City Assets, once named.

NOW THEREFORE BE IT RESOLVED that Council direct Administration to:

1. Undertake the necessary steps to consider expanding the name of the City Hall CTrain platforms to additionally recognize Bow Valley College and report back to Council through the Infrastructure and Planning Committee no later than Q2 2023.

Attachments:

1. Notice of Motion Checklist
2. AUPE Letter of Support
3. Bow Valley College Faculty Association Letter of Support
4. Athabasca University Letter of Support
5. University of Lethbridge Letter of Support
6. Arts Commons Letter of Support
7. Students' Association of Bow Valley College Letter of Support

NOTICE OF MOTION CHECKLIST

The checklist is a tool intended to support the sponsor(s) of a Notice of Motion. The items listed below are important considerations when crafting and submitting a Notice of Motion. It is also intended to support other Members of Council, as the same considerations are important when reaching a decision on a Notice of Motion.

The checklist is therefore an opportunity for the sponsor(s) to:

- consider what advice might be helpful to them in formulating their proposal; and
- share key points about the advice received with their Council colleagues, to inform their deliberations.

This document is recommended to be provided to City Clerks alongside every Notice of Motion and will become part of the Corporate record. It is at the discretion of the sponsor(s) to decide with whom to consult and what information to include.

Title of the Motion:

There are two classifications of a Notice of Motion (Check the one that applies):



Regular



Urgent (Include details in Urgency Rationale box below)



Is this Notice of Motion Confidential? (Include details in Procedural box below)

Financial and Other Resource Capacity

Request has been shared with Director, Calgary Transit and response received.

Legal / Legislative

Not applicable; standard naming policy agreement

Technical Content
Not Applicable; signage renaming only
Procedural (Including reasons for confidentiality)
Institutional Naming on City
Other Considerations
Urgency Rationale
Not Applicable

February 17, 2023

Dr. Misheck Mwaba
President and Chief Executive Officer
Bow Valley College
345 6 Avenue SE
Calgary, Alberta T2G 4V1

Dear Dr. Mwaba:

On behalf of the Alberta Union of Provincial Employees at Bow Valley College, I am pleased to offer our support for expanding the name of the City Hall CTrain platforms to additionally recognize Bow Valley College.

Bow Valley College has been supporting Calgarians and Albertans to meet their education and career goals since 1965. The College's student and employee body is diverse, with many international students and newcomers to Calgary. Having Bow Valley College's name on the City Hall CTrain station provides an easy marker for wayfinding purposes, helping people situate and locate themselves.

Further, incorporating Bow Valley College's name on the City Hall CTrain platform acknowledges the College's central role as the only post-secondary institution based in Calgary's downtown. Bow Valley College's location is reflective of its role as a dynamic convenor of students, industry, the broader community, and innovation stakeholders, fulfilling an access mandate in making all learning count for the benefit of our communities and our industries. Including Bow Valley College's name on the City Hall CTrain Platform recognizes the College's long history in downtown Calgary, and its future contributions in the area and beyond.

Expanding the name of the City Hall CTrain platform identifies Bow Valley College's location directly on the train line. There is precedence in doing so, as other post-secondary institutions adjacent to stations also have their names identified.

The Alberta Union of Provincial Employees at Bow Valley College encourages Calgary City Council and administration to give this proposal their full consideration.

Sincerely,



Nicole Guyett
Chapter 11 Secretary
AUPE Local 071
aupebvc@outlook.com

February 17, 2023

Dr. Misheck Mwaba, P.Eng.
President and CEO
Bow Valley College
345 6th Avenue SE
Calgary, Alberta, T2G 4V1

Dear President Mwaba,

For the Bow Valley College Faculty Association, I am writing to express my support of efforts to add Bow Valley College's name to the City Hall C-Train Platforms. Bow Valley College is an important community entity based in downtown Calgary and a major convenor of students, employees, and industry and innovation partners.

Bow Valley College has been a major downtown anchor since 1965, and its future is inextricably linked to the downtown. Renaming the City Hall C-Train platforms to additionally recognize Bow Valley College provides a stronger identification and awareness of the college's presence in the east side of downtown, improves wayfinding, and recognizes that both platforms provide direct access to the College.

The Bow Valley College Faculty Association encourages Calgary City Council and administration to give this renaming proposal full consideration.

Sincerely,



Penny Marcotte
President



Athabasca University

OFFICE OF THE PRESIDENT

open. online. everywhere.

February 17, 2023

Dr. Misheck Mwaba, P.Eng.
President and CEO
Bow Valley College
345 6th Avenue SE
Calgary, Alberta, T2G 4V1

Dear President Mwaba,

For Athabasca University, I am writing to express my support of your efforts to add Bow Valley College's name to the City Hall C-Train Platforms in downtown Calgary. Bow Valley College is an important community entity based in downtown Calgary. The college is a major convenor of students and employees as well as post-secondary partners, of which Athabasca University is one.

Those who access Athabasca University's Calgary site know to find us at Bow Valley College. Having the college's name directly on the C-Train station will provide a stronger identification and awareness of the college's presence in the east side of downtown, improve way-finding, and may even encourage some to take the C-Train, given the assurance that comes from knowing exactly the platform on which to disembark.

Bow Valley College has operated in downtown Calgary since 1965. As a major downtown anchor with significant convenor power, the college deserves to have its name upon the mass transit platforms that sit adjacent to the college and provide direct access to its open doors.

Athabasca University encourages Calgary City Council and administration to give this proposal their full consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Alex Clark'.

Alex Clark, PhD, RN, FCAHS
President
Office of the President
Athabasca University

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University of
Lethbridge



President and
Vice Chancellor

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www.ulethbridge.ca

Attachment 5

February 17, 2023

Dr. Misheck Mwaba
President and Chief Executive Officer
Bow Valley College
345 6 Avenue SE
Calgary, Alberta T2G 4V1

Dear Dr. Mwaba:

On behalf of the University of Lethbridge, I am pleased to offer our support for expanding the name of the City Hall CTrain platforms to additionally recognize Bow Valley College.

Bow Valley College has been supporting Calgarians and Albertans to meet their education and career goals since 1965 with an access mandate, broad program offerings, and innovative program models. The College's student and employee community is diverse, with many international students and newcomers to Calgary. As a tenant in Bow Valley College's downtown campus building, having Bow Valley College's name on the City Hall CTrain station provides an easy wayfinding marker for students who study at the University of Lethbridge's Calgary Campus located on the Bow Valley College's campus.

Further, incorporating Bow Valley College's name on the City Hall CTrain platform acknowledges the College's central role as the largest post-secondary institution based in Calgary's downtown. Bow Valley College's location is reflective of its role as a convenor of students, industry, the broader community, and innovation stakeholders, fulfilling an access mandate in making all learning count for the benefit of our communities and our industries. Including Bow Valley College's name on the City Hall CTrain Platform recognizes the College's long history in downtown Calgary, and its future contributions in the area and beyond.

Expanding the name of the City Hall CTrain platform identifies Bow Valley College's location directly on two train lines. There is precedence in doing so as, other post-secondary institutions adjacent to stations also have their names identified.

The University of Lethbridge encourages Calgary City Council and administration to give this proposal their full consideration.

Sincerely,

Dr. Mike Mahon
President and Vice-Chancellor



February 17, 2023

Dr. Misheck Mwaba, P.Eng.
President and CEO
Bow Valley College
345 6th Avenue SE
Calgary, Alberta, T2G 4V1

Dear President Mwaba,

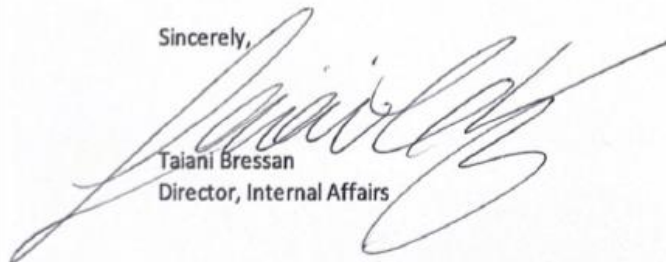
The Students' Association of Bow Valley College endorses Bow Valley College's effort to work with the City of Calgary to rename the City Hall C-Train Platforms to additionally recognize Bow Valley College.

Enrolment forecasts at Bow Valley College show that approximately 14,000 students will enroll in courses and programs via multiple intakes over this academic year. According to internal College data, 89 per cent of Bow Valley College students commute to and from campus by Calgary Transit, including the C-Train. Additionally, 48 per cent of Bow Valley College learners are newcomers, a mix of international students, permanent residents, and refugees. In other words, Bow Valley College is a major convenor of young people, new residents, immigrants, and people of diverse backgrounds and experiences.

Renaming the City Hall C-Train platforms to additionally recognize Bow Valley College provides a stronger identification and awareness of the college's presence in the east side of downtown, improves wayfinding, and recognizes that both platforms provide direct access to the College. With so many newcomers accessing the College regularly throughout the year to inquire into programming and pathways and start a learning journey with the College, the Students' Association cannot understate the importance of landmarks and clear sign markers in negotiating a new city or unfamiliar area of the city.

In recognition of Bow Valley College's long history of operating in the downtown and its future here, the Students' Association of Bow Valley College encourages Calgary City Council and City Administration to consider renaming the City Hall Platforms to additionally recognize Bow Valley College.

Sincerely,



Taiani Bressan
Director, Internal Affairs