

2014 BRZ Levy Summary and Budgets

**CALGARY'S BUSINESS REVITALIZATION ZONES (BRZs)
2014 ANNUAL BUDGETS
(SUMMARY)**

BUSINESS REVITALIZATION ZONE	2014 BRZ LEVY \$	2013 BRZ LEVY \$	
Bowness BRZ	45,100	45,100	Attachment 1A
The Calgary Downtown Association (A BRZ)	1,548,125	1,510,362	Attachment 1B
Fourth Street South West BRZ	204,500	204,500	Attachment 1C
Inglewood BRZ	230,000	220,000	Attachment 1D
The International Avenue BRZ	246,000	225,000	Attachment 1E
The Kensington/Louise Crossing BRZ	191,300	191,300	Attachment 1F
The Marda Loop BRZ	165,986	162,731	Attachment 1G
Montgomery BRZ	71,000	79,200	Attachment 1H
17th Avenue Retail Entertainment District (RED)	484,000	315,000	Attachment 1I
Victoria Park BRZ	342,826	329,696	Attachment 1J
Total	3,528,837	3,282,889	

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1A

Bowness BRZ

2014 BUDGET

	2014	2013	Change (INC./DEC.)	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	45,100	45,100	0	0%
Grants	0	0	0	0%
Events Income	3,500	2,400	1,100	46%
Interest/Other Income	3,450	0	3,450	N/A
Total Revenues	52,050	47,500	4,550	10%
<u>EXPENDITURES</u>				
Administration	12,750	12,500	250	2%
Marketing/Communications	5,000	2,000	3,000	150%
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	25,500	20,500	5,000	24%
Special Projects/Events	8,800	12,500	(3,700)	(30%)
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	52,050	47,500	4,550	10%
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1B

The Calgary Downtown Association (A BRZ)

2014 BUDGET

	2014	2013	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	1,548,125	1,510,362	37,763	3%
Grants	22,000	27,000	(5,000)	(19%)
Events Income	27,500	10,000	17,500	175%
Interest/Other Income	10,000	10,000	0	0%
Total Revenues	1,607,625	1,557,362	50,263	3%
<u>EXPENDITURES</u>				
Administration *	260,000	255,612	4,388	2%
Marketing/Communications	550,000	460,000	90,000	20%
Urban Dev. & Planning	87,625	110,000	(22,375)	(20%)
Streetscape Improvements	0	89,000	(89,000)	(100%)
Special Projects/Events	490,000	475,000	15,000	3%
Public Safety & Social Issues	220,000	167,750	52,250	31%
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	1,607,625	1,557,362	50,263	3%
Surplus/(Deficit)	0	0		

* includes 10% consolidated business tax

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1C

Fourth Street South West BRZ

2014 BUDGET

	2014	2013	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	204,500	204,500	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	204,500	204,500	0	0%
<u>EXPENDITURES</u>				
Administration	92,600	97,000	(4,400)	(5%)
Marketing/Communications	39,500	21,000	18,500	88%
Urban Devt. & Planning	10,000	10,000	0	0%
Streetscape Improvements	45,000	48,000	(3,000)	(6%)
Special Projects/Events	17,000	27,500	(10,500)	(38%)
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	400	1,000	(600)	(60%)
Total Expenditures	204,500	204,500	0	0%
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1D

Inglewood BRZ

2014 BUDGET

	2014	2013	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	230,000	220,000	10,000	5%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	230,000	220,000	10,000	5%
<u>EXPENDITURES</u>				
Administration	10,500	10,500	0	0%
Marketing/Communications	61,000	56,000	5,000	9%
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	43,500	43,500	0	0%
Special Projects/Events	55,000	55,000	0	0%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	60,000	55,000	5,000	9%
Total Expenditures	230,000	220,000	10,000	5%
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1E

The International Avenue BRZ

2014 BUDGET

	2014	2013	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	246,000	225,000	21,000	9%
Grants	69,000	69,000	0	0%
Events Income	10,000	5,000	5,000	100%
Associate Fees/Sponsorships	56,500	0	56,500	N/A
Rental Income	35,000	0	35,000	N/A
Interest/Other Income	60,000	50,000	10,000	20%
Total Revenues	476,500	349,000	127,500	37%
<u>EXPENDITURES</u>				
Administration	69,500	58,000	11,500	20%
Marketing/Communications	72,000	62,000	10,000	16%
Urban Devt. & Planning	47,000	41,000	6,000	15%
Streetscape Improvements	94,500	89,000	5,500	6%
Special Projects/Events	114,000	49,000	65,000	133%
Public Safety & Social Issues	54,500	40,000	14,500	36%
Capital Assets	10,000	10,000	0	0%
Other - BRZ Specific	15,000	0	15,000	N/A
Total Expenditures	476,500	349,000	127,500	37%
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1F

The Kensington/Louise Crossing BRZ

2014 BUDGET

	2014	2013	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	191,300	191,300	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	191,300	191,300	0	0%
<u>EXPENDITURES</u>				
Administration	36,950	43,950	(7,000)	(16%)
Marketing/Communications	47,625	46,000	1,625	4%
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	46,075	49,000	(2,925)	(6%)
Special Projects/Events	23,750	26,300	(2,550)	(10%)
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	36,900	26,050	10,850	42%
Total Expenditures	191,300	191,300	0	0%
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1G

The Marda Loop BRZ

2014 BUDGET

	2014 \$	2013 \$	Change (INC./DEC.)	
			\$	%
<u>REVENUES</u>				
BRZ Levy	165,986	162,731	3,255	2%
Grants	0	0	0	0%
Events Income	58,500	55,500	3,000	5%
Interest/Other Income	3,000	3,000	0	0%
Total Revenues	227,486	221,231	6,255	3%
<u>EXPENDITURES</u>				
Administration	114,700	133,850	(19,150)	(14%)
Marketing/Communications	32,800	11,900	20,900	176%
Urban Devt. & Planning	3,000	5,000	(2,000)	(40%)
Streetscape Improvements	18,000	8,000	10,000	125%
Special Projects/Events	56,700	51,850	4,850	9%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	2,286	10,631	(8,345)	(78%)
Other - BRZ Specific	0	0	0	0%
Total Expenditures	227,486	221,231	6,255	3%
<hr/>				
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1H

Montgomery BRZ

2014 BUDGET

	2014	2013	Change (INC./DEC.)	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	71,000	79,200	(8,200)	(10%)
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	71,000	79,200	(8,200)	(10%)
<u>EXPENDITURES</u>				
Administration	51,000	51,300	(300)	(1%)
Marketing/Communications	10,000	10,900	(900)	(8%)
Urban Devt.& Planning	0	0	0	0%
Streetscape Improvements	10,000	12,000	(2,000)	(17%)
Special Projects/Events	0	0	0	0%
Public Safety & Social Issues	0	5,000	(5,000)	N/A
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	71,000	79,200	(8,200)	(10%)
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 11

17th Avenue Retail Entertainment District (RED)

2014 BUDGET

	2014	2013	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	484,000	315,000	169,000	54%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	25,000	175,000	(150,000)	(86%)
Total Revenues	509,000	490,000	19,000	4%
<u>EXPENDITURES</u>				
Administration	98,200	94,200	4,000	4%
Marketing/Communications	311,800	311,800	0	0%
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	89,000	74,000	15,000	20%
Special Projects/Events	10,000	10,000	0	0%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	509,000	490,000	19,000	4%
Surplus/(Deficit)	0	0		

2014 BRZ Levy Summary and Budgets

ATTACHMENT 1J

Victoria Park BRZ

2014 BUDGET

	2014	2013	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	342,826	329,696	13,130	4%
Grants	10,000	12,500	(2,500)	(20%)
Events Income	0	0	0	0%
Interest/Other Income	33,700	12,200	21,500	176%
Total Revenues	386,526	354,396	32,130	9%

EXPENDITURES

Administration	115,400	114,136	1,264	1%
Marketing/Communications	110,114	93,320	16,794	18%
Urban Devt. & Planning	32,006	28,720	3,286	11%
Streetscape Improvements	46,000	46,000	0	0%
Special Projects/Events	30,000	40,000	(10,000)	(25%)
Public Safety & Social Issues	52,006	31,220	20,786	67%
Capital Assets	1,000	1,000	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	386,526	354,396	32,130	9%

Surplus/(Deficit)	0	0
--------------------------	----------	----------

Note 1:

The levy is made up of:

	2014	2013
Victoria Park	322,326	309,196
TransAlta flat rate	20,000	20,000
First street improvement area	500	500
	<u>342,826</u>	<u>329,696</u>