

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 2012 26 Avenue S.W., Calgary, Alberta T2T 1E3

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

March 7, 2023: Met with the Planning and Development committee of the Bankview Community Association to discuss the proposed project. There were three members in attendance.

March 10, 2023: Door knocking on the immediate block and adjacent streets. Talked to 12 residences where we introduced ourselves, the project and addressed any initial questions and concerns.

March 12, 2023: Door knocking and flyer drop on the immediate block. Talked to 3 additional residences where we introduced ourselves, the project and addressed any initial questions and concerns.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Community association
- Local residences
- Local businesses

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

"How will this effect traffic and parking?"  
"We are actually going to be looking for childcare services"  
"Welcome to the neighborhood"  
"Good luck with your business"  
"I have no opinion on the project"

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We were very mindful of the traffic considerations when considering the property. Given the proximity to the park, the property is already located in a playground zone. The drop-off will largely be via the back lane which has a generous space to accommodate parents ability to fully pull into the property without obstruction of the lane. The park on the corner as well as 26th avenue provide ample opportunity for parking. Another surrounding consideration is there is an eight (8) lot consolidation opportunity on the same block which may result in more commercial activity and traffic considerations given the size / scope of that project. This project likely will result in minimal traffic effects to residences once operational.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Only one residence indicated they wanted to be contacted directly and provided contact information. We shared findings of our outreach efforts via phone call on March 13, 2023. They thanked us for the communication.

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