

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** West Village Tower Land Use Amendment LOC2023-0014

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

General Email Notifications: 2023-01-25 & 2023-03-01

-Emails included relevant information, links to project website, upcoming town halls, and contact information to request additional information.

Virtual Town Hall Presentation: 2023-03-10 (2 participants)

- Full presentation of issued land use application and drawings.

General Email Notifications: 2023-03-23

-Follow up inquiry to various invited community members regarding virtual town hall.  
-Notification of upcoming in-person town hall meeting.

In-person (on-site) Town Hall Presentation: 2023-04-10, (1 participant)

- Presentation boards were set up on site within a vacant (street level) space in Tower B  
- Representatives from NORR and the Client were both present.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

1. Ward 7 Councilor COC
2. Downtown West Community Association
3. Calgary Downtown Association
4. Continental Tower West
5. Continental Tower East
6. Westmount Place



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Overall input from the community was minimal. The feedback we did receive was positive and welcoming. Three main items that were brought to our attention was the support for increased density which would allow for a more vibrant neighborhood and align well with the Stephen Ave Project. The second was the support around the proposed parking stall allotment for 3 bedroom units. This opens the three bedroom units to families and roommates that may have more than one vehicle. Lastly, there was support for the colonnade and the businesses it will attract. Support for the colonnade was focused on providing a year round market corridor that will attract local shoppers to this part of Stephen Ave, including during the colder months. The increase in pedestrian traffic was brought up on multiple occasions as a perception of safety in the community by improving street front activation and public awareness.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We did not receive any direction from the community to change the current design. The changes we did incorporate are related to feedback we received from the City during the DTR review stage. Items such as coordinating with the Stephen Ave Project team and lowering the colonnade and plazas to a consistent grade for universal access were incorporated.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We plan to close the loop with stakeholders, by keeping them informed of the land use and DP progress by email and updates to the project website. The website will remain active to accept inquiries the community may have.

Website: [Westvillagetower3.com](http://Westvillagetower3.com)