

# Applicant Outreach Summary

May 4, 2023



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

**Project name:** Klair Homes 85th Ave

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We contacted the Saddle Ridge Community Association to introduce our project, ask if they had any questions and offer the opportunity to meet to discuss the application. A meeting was not requested by the Community Association member.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We corresponded via email with the Board Director of Land Use & Planning for the Saddle Ridge Community Association.

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The Board Director responded to our email with a letter that was previously circulated to the file manager for this application. The content of the email and letter were similar in that the Board Director supported our application for land use redesignation as well as the findings of the Market Analysis that were submitted with our application. The Board Director also expressed concerns that were beyond the scope of this application. These concerns included, demand for parking from higher density developments, the abundance of commercial parcels within the community, and the transition from proposed higher density developments to single-detached residential.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Stakeholder input supported our application.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

A follow-up email was sent to the Board Director acknowledging their input and concerns and reiterating the scope of our project. We identified where our application could contribute to mitigating some of their concerns, including reducing commercial space.

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