

Applicant Outreach Summary

Submitted May 10 2023

Please complete this form and include with your application submission.

Project name: 1408 Renfrew Dr NE

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Letter sent to Councilor Carra's office on January 6, 2023 described the project and asked for advice in connecting with the community.

Letter sent to Renfrew Community Association on January 6, 2023 described the project and asked for input and a more in-depth conversation.

Postcard drop to nearest 75 neighbours of the site on January 20, 2023 described the project and invited input from the community.

In-person meeting with Renfrew CA Planning Committee (approx. 7 people) on March 15, 2023 to discuss the community responses.

Webpage including project updates and details went live on DATE --
newcenturydesign.ca/1408

Second postcard drop to nearest neighbours on May 5 with invitation to public meeting.

At this point, we also talked to some residents one-on-one as we delivered postcards.

Public meeting through Renfrew CA hosted on May 17 at the Renfrew CA. We will update this summary accordingly with the results.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- City of Calgary file manager
- Renfrew Community Association
- Renfrew community residents, and some city residents who live outside of Renfrew
- Ward 9 Councilor Carra's office

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

So far, we have received messages from 10 unique residents. They include support, opposition, and simple inquiries. The main concerns raised include:

Density
Traffic
Parking
Building size and shadows
Tree maintenance

There was also a petition circulating the area in opposition to the redesignation.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Traffic and parking was the most heard concern, so a traffic study was ordered and it concluded that the area could handle the change in traffic and parking with the proposed development

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Each person who sent a message with an inquiry to us received a tailored response. The nature of the messages led to the open forum where a Q&A session happened to address questions and concerns on the spot. A web page was created to keep interested stakeholders informed and updated.