

Calgary



# Standing Up for Canada's Responsible Energy Industry Progress Update IGA2019-0185

Verbal Report to Council  
February 25, 2019



## Previous Direction

- I. Notice of Motion “Standing Up for Canada’s Responsible Energy Industry” December 17, 2018
- II. Nine resolutions
  - i. Three declarations by Council
  - ii. Three resolutions referred specifically to IGA Committee
  - iii. One resolution related to attendance at FCM conference and hosting of advocacy event
  - iv. One resolution related to Gas, Power and Telecommunications committee terms of reference review
  - v. One resolution related to ongoing quarterly updates to IGA



## Declarations

**NOW THEREFORE BE IT RESOLVED THAT** in line with the Provincial and Federal Governments, Calgary City Council declares the steep differential for Canadian crude to be a local, regional, and national crisis;

**AND FURTHER BE IT RESOLVED THAT** that Calgary City Council unequivocally declare support for the Alberta energy sector, and further, for the construction of new pipelines with the expansion of necessary infrastructure to get resources to markets.

**AND FURTHER BE IT RESOLVED THAT** Council fully endorse the Model of Reputation in supporting the energy sector including but not limited to building awareness, enhancing familiarity with the crisis, speaking favorably, building trust and ultimately advocating to endorse our reputation and help to pull others up the reputation pyramid.



## Develop Advocacy Strategy

**AND FURTHER BE IT RESOLVED THAT** Council directs Administration, through Intergovernmental and Corporate Strategy, to develop a strategy for The City of Calgary to advocate for improved market access for Canada's responsible energy industry, including an analysis and review of:

1. Other Canadian municipalities' efforts to influence the construction of pipelines and opportunities to work with other municipalities to advocate for and promote Canada's responsible energy industry; and
2. The City of Calgary's advocacy options, either in collaboration with or in response to, the actions of others, including but not limited to:
  - i. legal options;
  - ii. policy options;
  - iii. political options;
  - iv. education or communications options, such as using City facilities or fleet;
  - v. official proclamations by Mayor and Council;
  - vi. options possible through City Charter provisions, including fiscal options that would enable the City of Calgary to better support our local economy and businesses;
  - vii. market options in compliance with common law and trade agreements; and
  - viii. options available through membership in, or withdrawal from, associations such as the Federation of Canadian Municipalities.



# Develop Advocacy Strategy

## I. Objective

Restore Calgary as a key economic engine for the country by providing a coordinated and amplified voice in support of Canada's energy industry

## II. Principles

- Positive and Fact-Focused
- Non-Partisan
- Consistent with Existing City Policy
- Collaborative

## III. Options Analysis

## IV. Advocacy strategy to be delivered in March

# Immediate Advocacy Steps

## Good for Canada. Good for Quebec.

A strong energy sector ensures Canada's prosperity benefits all Canadians by ensuring strong investments, jobs and a commitment to a cleaner energy future. **Canada's energy benefits everyone.**

**66%**   
of Quebecers say they would prefer oil from Western Canada to imports from other parts of the world.<sup>1</sup>

 The oil and gas sector accounted for **\$1.65 billion of \$2 billion invested in clean tech in Canada in 2017.**

The value of our clean tech market is \$1.3 billion with more than 140 companies developing and supplying clean-technology products or related services for the oil and gas industry.<sup>2</sup>

 **371**  
Quebec companies earned

**\$1.2 B** in business contracts from the oil sands.



These investments were mainly awarded in **transportation, machinery manufacturing and retail trade** sectors.<sup>2</sup>

**No.4**   
in the world

Western Canada is the world's **number four producer and exporter of oil**, and number five in natural gas.

**Calgary is a world-class centre of excellence for energy.** We are leaders in renewable energy and developing new technologies to reduce the environmental footprint of oil and gas production. **All Canadians benefit from opening new markets for our energy resources.**

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## Bon pour le Canada. Bon pour le Québec.

Un secteur de l'énergie robuste assure que la prospérité du Canada bénéficie à tous les Canadiens en assurant des investissements, des emplois et un engagement solides en faveur d'un avenir énergétique plus propre. **L'énergie du Canada profite à tous.**

**66%**   
des Québécois disent qu'ils préféreraient l'huile de l'Ouest canadien par rapport aux importations d'autres régions du monde.<sup>1</sup>

 Le secteur pétrolier et gazier a représenté **1,65 G\$ sur 2 G\$ investi dans les technologies propres au Canada en 2017.**

La valeur de notre marché des technologies propres est de 1,3 G\$ avec plus de 140 entreprises développant et fournissant des produits pour le secteur des technologies propres ou des services connexes pour l'industrie pétrolière et gazière.<sup>2</sup>

 **371**  
entreprises québécoises ont gagné

**1,2 G\$** en contrats commerciaux des sables bitumineux.



Ces investissements ont été principalement attribués dans le secteur du **transport**, de la **machinerie**, de la **fabrication** et du **commerce de détail**.<sup>2</sup>

**N°4**   
au monde

L'Ouest canadien est le **quatrième producteur et exportateur mondial de pétrole** et le cinquième pour le gaz naturel.

**Calgary est un centre d'excellence mondial pour le secteur de l'énergie.** Nous sommes les chefs de file du secteur des énergies renouvelables et du développement de nouvelles technologies pour réduire l'empreinte écologique de la production pétrolière et gazière. **Tous les Canadiens profitent de l'ouverture de nouveaux marchés pour nos ressources énergétiques.**

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## Industry Updates to IGA

**AND FURTHER BE IT RESOLVED THAT** Council directs Administration, working with Calgary Economic Development, to formalize a relationship with Canadian Association of Petroleum Producers (CAPP) and other industry stakeholders so that a representative from that organization is able to provide quarterly updates to the City's liaison on Intergovernmental and Corporate Strategy, with regard to:

1. collaboration of efforts related to improved market access for Canada's responsible energy industry;
2. scanning legislative activity relevant to energy market access at other orders of government (such as Bill C-69); and
3. opportunities for administrative or political participation (such as committee hearings).

### Collaborating with CED



## Letter to Prime Minister and Premiers

**AND FURTHER BE IT RESOLVED THAT** the Mayor be requested to write to the Prime Minister and all Premiers outlining the City's concerns with current legislations.

Underway



## FCM Conference Attendance and Advocacy Event

**AND FURTHER BE IT RESOLVED THAT** all members of Council make a concerted effort to attend Federation of Canadian Municipalities (FCM) in May 2019 to underscore the importance of the Canadian energy sector in driving our economy, through an information and advocacy evening to be hosted in partnership with other interested municipalities, Calgary Economic Development (CED) and industry members.

- I. Identifying opportunities to collaborate
- II. Exploring other options

# GPT Terms of Reference Review

**AND FURTHER BE IT RESOLVED THAT** Council direct Administration to consider how the current terms of reference review of the Gas Power and Telecommunications Committee can include consideration of the oil and gas regulatory matters.

- I. Not referred to IGA Committee
- II. Being undertaken by Finance Regulatory Affairs

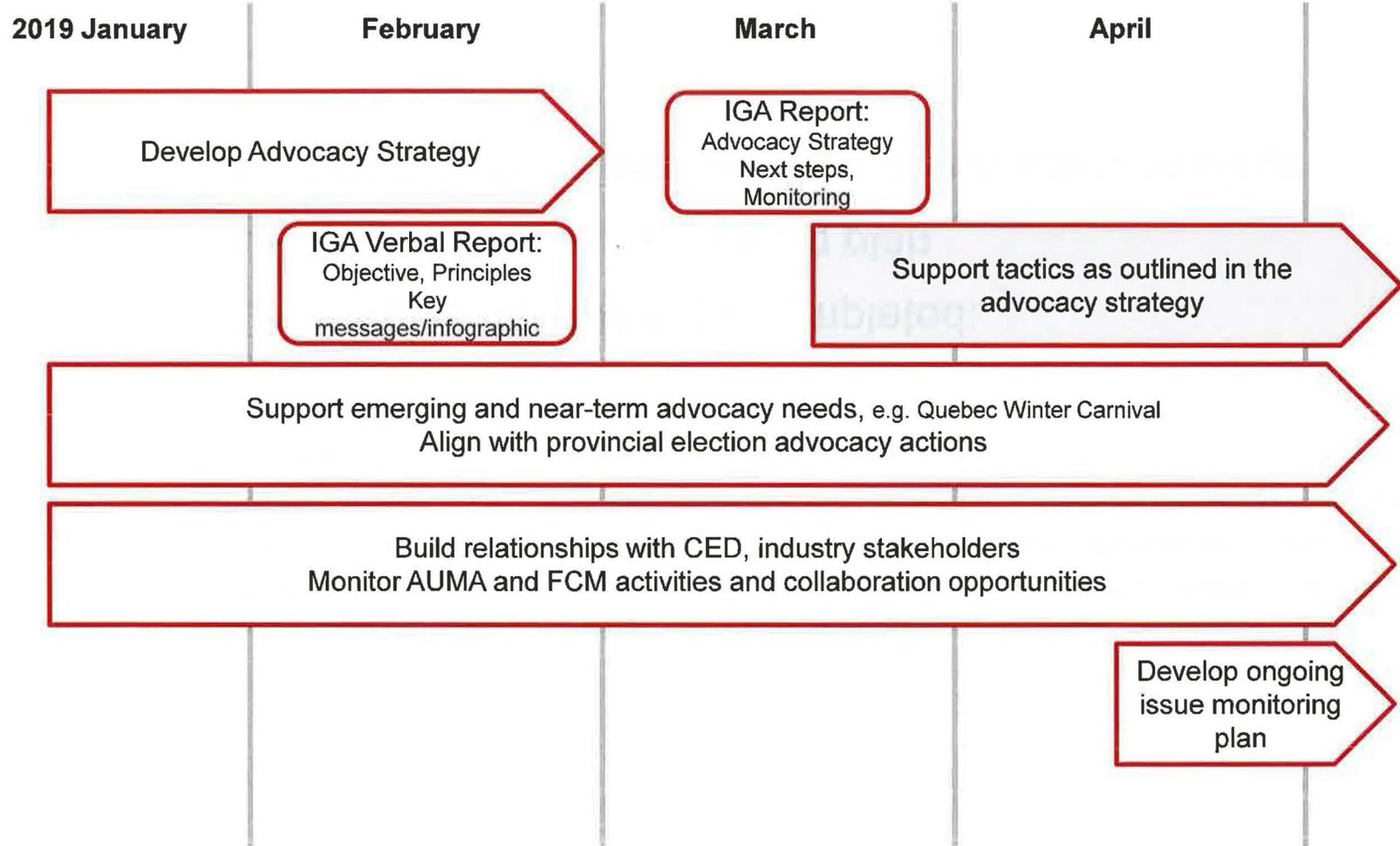
## Quarterly Progress Updates to IGA

**AND LASTLY BE IT RESOLVED THAT** Council directs Administration to report back at least quarterly until the crisis is resolved, to the Intergovernmental Affairs Committee, appreciating that legal options and strategy may need to be discussed in whole, or in part in, closed sessions pursuant to the *Freedom of Information and Protection and Privacy Act*.

Once Advocacy Strategy completed:

- I. Ongoing issue monitoring plan
- II. Updates on implementation of advocacy strategy

# Next Steps





## Recommendation

- I. That Council accept this verbal report for information.