



## Mall Programming Fund Management Committee

### Mandate and Composition

<b>Mandate</b>	To ensure the “Reserve Fund for 300 West Block Stephen Avenue Mall Programming” account is used for appropriate program activities of the 300 West Block of Stephen Avenue Mall.
<b>Composition</b>	<ul style="list-style-type: none"> <li>• 1 Representative – Gentra/Brookfield</li> <li>• 1 Representative – Oxford Properties</li> <li>• 1 Representative – Calgary Downtown Association</li> <li>• 1 Representative – City of Calgary (Chair)</li> </ul>

### Comments by Joyce Tang

This fund supports program related initiatives in the 300-west block of Stephen Avenue which was established by the developer of Bankers Hall. As such the committee members consists of a representative from Brookfield, Oxford Properties, the Calgary Downtown Association and the City of Calgary, with the City representative as chairman. With recent changes in staff within the different organizations and the lack of recent activity the chairman will be establishing a meeting in 2019. At this time there are no subcommittees.

There have not been any expenditures in the last two years. In the past the funds were used to program the lighting of the Galleria Trees on Stephen Avenue in the 300-west block. With the recent Centre City Implementation program to include the reimagining of Stephen Avenue it would be advantageous to have that project complete first to plan for any future expenditures from this fund. At this time there are no projects planned for 2019, however there may be some maintenance and operating costs tied to the existing lighting of the Galleria Trees.

The geographical location of which this fund can be applied to, along with the permitted expenditure, this fund is best utilized in partnership with other projects in and around the area.