

# Applicant Outreach Summary

July 3, 2023

## Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

May 2, 2023

- submitted online project description to closest coucillors (1,4,7-10)
- dropped project description flyers to closest neighbors (413, 414, 416, 417, 423, 426, 428)

May 29, 2023

- reached out to Highland Park CA in response to CA letter to offer engagement availability. Was directed to most concerned neighbor for direct conversation

June 5, 2023

- submitted online updated project description to same coucillors
- dropped updated project description flyers to same neighbors

June 12, 2023

- met with 3 immediate neighbors for in-person discussion

## Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

See above: coucillors, CA, immediate neighbors

**What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The CA letter referenced density, parking, and massing. No further input was received from the CA or other neighbors. The in-person meeting concerns and subsequent summaries and email conversation have expanded upon the primary concerns, with emphasis on the front setback, availability of street parking, character & community, front yard amenity, resident mental health, and community diversity and vibrancy.

**How did stakeholder input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

- we believe that the increase in density is not aggressive and the concerns about street parking are legitimate, but we are listening, and were able to provide a financially viable design with one less unit and one less storey to mitigate the massing impact and increase light exposure - while still providing 1, 2, and 3 bedroom units, and exceeding parking requirements

- We have explored the 4+4 model suggested by the neighbor, and at 3 storeys this would reduce the light exposure in our rear amenity area - and theirs. Increasing the front setback would have the same impact, and reduce the quality of the courtyard amenity spaces. We have added front amenity spaces for the benefit of the basement suite tenants and overall interaction between neighbors on the street side

**How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We provided updated descriptions of the revised project to councillors and neighbors. We shared the revised design at the in-person engagement, and followed up with a summary email describing the meeting content. The neighbors have also followed up with additional thoughts as well.