



# Citywide Growth Strategy: Industrial Action Plan Update (IP2023-0346)

Infrastructure and Planning Committee | 2023 May 10

# Recommendation

That the Infrastructure and Planning Committee recommend that Council direct Administration to undertake the proposed Citywide Growth Strategy: **2023 Industrial Action Plan** as identified in Attachment 2

# Why do we need an Industrial Action Plan?

- Support and increase the **55,000 high quality jobs** (10% of total City of Calgary's jobs) associated with industrial
- Acknowledge and grow a sector that contributes **15.15% of total tax revenue**
- **Identify and capitalize** on opportunities that benefit municipal, regional, provincial, and national economies
- Helps **articulate** Council's ongoing support for industrial growth



## Land Use Bylaw 1P2007



**Removed regulatory barriers** for businesses to open and operate in Calgary's industrial areas (Land Use Bylaw amendments)

**Strengthened Municipal Development Plan policies** to encouraged the retention of large industrial parcels



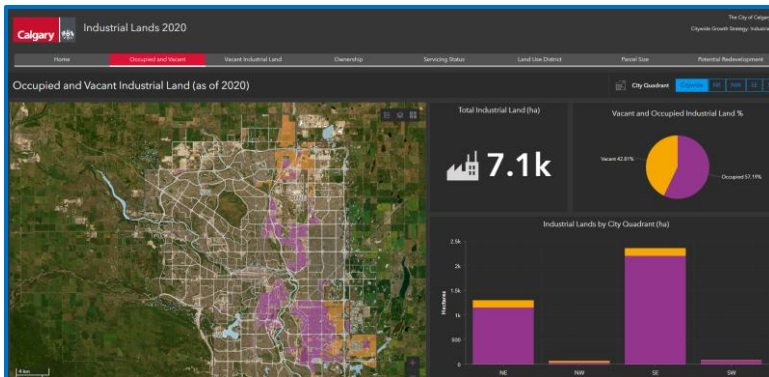
**Identified infrastructure investments** that support industrial growth



**Evaluated solutions** to Calgary’s non-residential tax rate for the industrial sector

**Improved the process** to enable industrial developers to install services earlier in the development process

**Redesignated public lands** to industrial to accelerate development (313 hectares)



**Improved awareness** of Calgary’s competitive advantages



Review the Nose Creek Area Structure Plan to explore a mix of uses **without compromising its industrial importance**

Pursue City-initiated amendments to **modernize existing industrial Area Structure Plans**

Explore alternative **funding and financing tools** for key transportation upgrades in strategic industrial areas



Evaluate potential **incentive opportunities** to support existing and new industrial development

Collaborate with Rocky View County on a **joint economic development framework** for an industrial growth corridor

Develop **climate-lens tools** in support of industrial applications

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