



# **Civic Partner Annual Report: TELUS SPARK SCIENCE CENTRE**

May 3, 2023

Spark's Purpose:

**TO LIFT PEOPLE UP WITH  
THE POWER OF CURIOSITY.**



Informational card with a blue header and green footer.

Informational card with a blue header and green footer.

CALCIUM

IODINE

Show Controls

# Pixelarius VR ZONE

SPREE

MASTERS  
CAMY

SCIENCE  
GUIDE

Quebec









**CAMP SPARK**















# OVER 612 MILLION MEDIA IMPRESSIONS



# 33,000 BEAKERHEAD ATTENDEES





# 237% INCREASE IN ATTENDANCE



**To the City of Calgary and people from  
every corner of the community:**

**THANK YOU**