



Civic Partner Annual Report: THE HANGAR FLIGHT MUSEUM

May 3, 2023



2021 – 2025 Strategic Plan

Our Flight Path (Vision) - The Hangar Flight Museum will be a premiere destination to explore, engage, and experience the **transformational power of flight**.

Strengthening Resources

- Complete the Feasibility Study – New Facility Plan and launch Capital Campaign
- Grow community support and fundraising efforts and ensure long-term financial sustainability
- Increase staffing to reach future potential

Improving Visitor Experience

- Complete building accessibility improvements
- Revitalize current exhibits and maximize the integration of Canada's Aviation Hall of Fame
- Engaging and rotating exhibits

Connecting with Community

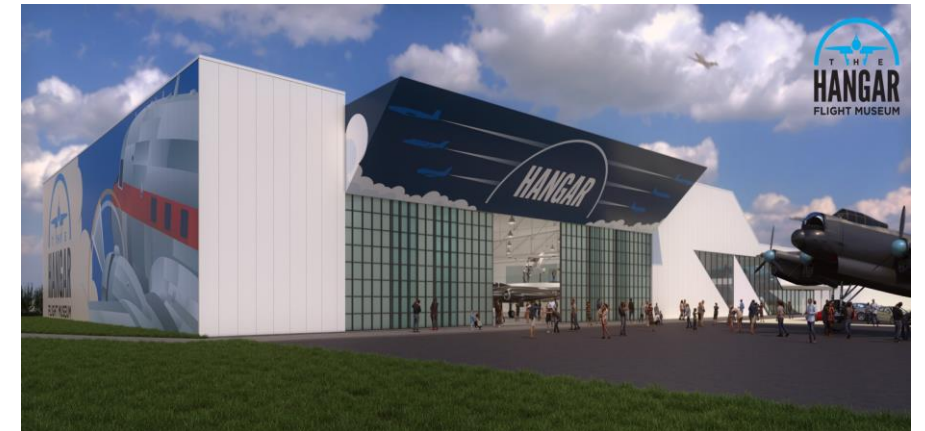
- Increase public awareness and media coverage
- Establish new strategic partnerships
- Enhance school programs and outreach to newcomer communities



2022 Highlights

Feasibility Study – New Facility Plan

- Replace deteriorating fabric Tent Hangar
 - 20,000 to 60,000 sq ft
 - New space for historic aircraft, education, exhibits and displays, collections, multi-use
- Land-use planning with City of Calgary and the Calgary Airport Authority confirmed
- \$60 Million (high level cost estimate)
 - \$14.5 City of Calgary - confirmed
 - \$5.5 YYC (land value asset) - confirmed
 - Quiet stage of Capital Campaign underway



2022 Highlights

New home to Canada's Aviation Hall of Fame

- **Co-location Partnership Agreement**
 - Shared Missions - mutually beneficial in the protection and celebration of aviation history
 - Two (2) F/T Staff
 - 15,000 artifacts
 - Integration of new exhibits and inductee displays
 - National Induction Ceremonies hosted in Calgary



2022 Highlights

Building & Accessibility Improvements

- New store-front with automated doors, walkways, gateway system, mezzanine extension, loading dock
- To be completed summer 2023

Aircraft restoration

- Conserved & repainted Sikorsky Horse display
- Work continues on Hurricane engine, CF-100 Canuck and Mosquito FB



2022 Highlights

Record number of visitors

- **37,004 – record year**
- **12% increase** from 2019 at 33,195 (pre-pandemic record)
- CANOO passes for newcomers – **3rd most visited** museum in Alberta
- School programs rebounded – **6,502 students** (up from 125 in 2021)
- Welcomed back “in-person” major events – Remembrance Day, Wings & Wheels (Father’s Day Weekend), National Aviation Day, Family Day, and more



2022 Performance Measures

Growing revenue

- **\$458,000** - record year
- 18% increase from 2019 at \$388,000 (previous record – prepandemic)
- Admissions, gift shop, facility rentals, tours, and education bookings



Adapting to changing environment

Equity, Diversity, Inclusion

- Board of Directors Matrix & Employment practices
- Land Acknowledgement (new exhibit website, events, social media monthly planning)
- Citizenship Ceremony hosting
- CANOO – free admissions for newcomers
- Strategic partnerships - Immigrant Services Calgary & Elevate Aviation (Women in Aviation), Canadian Legacy Project discussions for programming implementation for 2023



Climate change

- New Facility to be net zero ready
- Clean02 Carbon Capture Technologies product (PH neutral) to maintain and clean aircraft
- Recycling and composting program



QUESTIONS?

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