Key messages

The cycle track on 1 Street S.E. improves transportation choices in the busiest area in Calgary.

- Makes 1 Street S.E. a street for all people, regardless of how they travel: walk, cycle, transit or drive.
- Improves getting around for people who choose not to or are unable to drive: age, ability, affordability
- Reduces stress on parking
- Builds on the increase of people cycling into the downtown:
 - 26% increase in bike trips since 2006
 - Quadrupled the summer daily bike trips on 7 Street S.W. with new cycle track (250 to 1,100)
 - More than 11,000 daily bike trips in and out of downtown in 2013 (May count- rainy day)
- Supports 1 Street S.E. as a street that primarily serves walking, cycling and transit (CTP 2009)

It connects people to major destinations in the downtown.

- Where you live- Erlton, Cliff-Bungalow Mission, Chinatown, Victoria Park
- Where you work- office buildings with bike facilities; Bow, TELUS, Keynote, City Hall
- Were you shop- Victoria Park BRZ, Stephen Avenue, 17 Avenue, Chinatown
- Where you play- Stampede Grounds, EPCOR Centre for the Performing Arts, Talisman Centre, Bow River and Elbow River pathways
- Where you learn- Glenbow Museum, Calgary Public Library
- Connects under the CPR tracks

Cycle tracks make roads safer and more convenient for people travelling in the Centre City.

- Attracts more people to choose cycling as a way of traveling in Calgary's busiest areas
- Encourages people to ride in the dedicated space on the road, not the sidewalk
- Encourages people to follow the rules of the road, whether walking, cycling or driving
- Provides a roadway that results in fewer collisions between people walking, cycling, and driving

Engagement timeline

Phase 1- A conversation about cycle tracks and cycling downtown (June -September 2013)

- Introduction to cycle tracks as a bikeway option
- Asked Calgarians:
 - Where do you want a cycle track?
 - What is needed to make cycling better in Calgary's downtown?
- Feedback was considered when identifying street and avenue options for cycle tracks
- Events
 - Open house (1): June 19
 - Public presentations and panel discussions (5): June 18&19
 - Place-based engagement (10): Aug. 3-Sept. 14
 - Feedback form (750 responses)

1 Street S.E. Engagement and Communication Summary

Phase 2- Cycle track location options (November- December 2013)

- Introduced all streets and avenues that are being considered for cycle tracks
- Grouped the streets and avenues into corridors
- Introduced 1 Street S.E. as the recommended next location for a cycle track
- Asked Calgarians:
 - What should we consider when choosing the cycle track network?
 - What are your preferred streets and avenues for a cycle track network?
- Feedback was considered when identifying the proposed cycle track network
- Events
 - Open Houses (3): Nov. 28-Dec. 6
 - Public presentations (3): Nov. 28
 - Place-based engagement (2): Nov. 30 and Dec. 4
 - Online feedback form: Nov. 28, 2013-Jan. 17, 2014 (560 responses)
 - 1:1 meetings(9): Nov. 12-Dec. 16

Phase 3- Proposed cycle track network (January-February 2014)

- Introduced the proposed cycle track network
- Showed preliminary designs of the 1 Street S.E. cycle track
- Asked Calgarians:
 - What streets or avenues are missing from the network?
 - What should we consider when designing the 1 Street S.E. cycle track?
 - Feedback will be considered when choosing the recommended cycle track network
- Events
 - Open Houses (3): Feb. 6-14
 - Online feedback form: Feb. 6-Feb. 21
 - 1:1 meetings for cycle track network (4): Jan. 23-Feb. 4
 - 1:1 meetings for 1 Street S.E. cycle track design (14): Dec. 19, 2013-Jan. 23, 2014

Phase 4- Recommended cycle track network (March 2014)

- Inform Calgarians of the recommended cycle track network
- Listen and Learn from Calgarians from their feedback on the recommended cycle track
 network
- Events TBD

Stakeholder groups contacted and engaged (emails, phone calls, meetings)

Alberta Motor Association Bike Calgary Beltline Community Association Building Owners and Managers' Association Calgary Chinese Cultural Services Association Calgary Chinese Elderly Citizens' Association Calgary Chinese Merchants' Association Calgary Chinese Merchants' Association Centre City Bicycle Projects Committee Calgary Downtown Association Calgary Economic Development Calgary Hotel Association Calgary Stampede

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Eau Claire Community Association Elbow Valley Cycle Club Inglewood BRZ Mission/Cliff Bungalow Community Association Open Streets Calgary Sunalta Community Association Uptown 17 BRZ Victoria Park BRZ

Project updates sent by email to distribution lists

- Centre City Cycle Track Network project
- Centre City Bicycle Projects Committee

Property owners, managers and businesses along 1 Street S.E.

- Ongoing meetings
- Email distribution list
- Project information and open house notices (hard copies and email)

Talking with the public

- Visiting experts' week
- Business workshops and presentation
- Public information sessions: static mall displays, open houses, displays at summer festivals, lunchtime office lobby sessions, outdoor store Saturday session
- Feedback forms
- Online surveys
- Social media: Twitter (@yyctransport and #yycbike), City of Calgary Bicycle Program Facebook page
- Project webpages: 1 Street S.E. cycle track and calgary.ca/cycletracknetwork