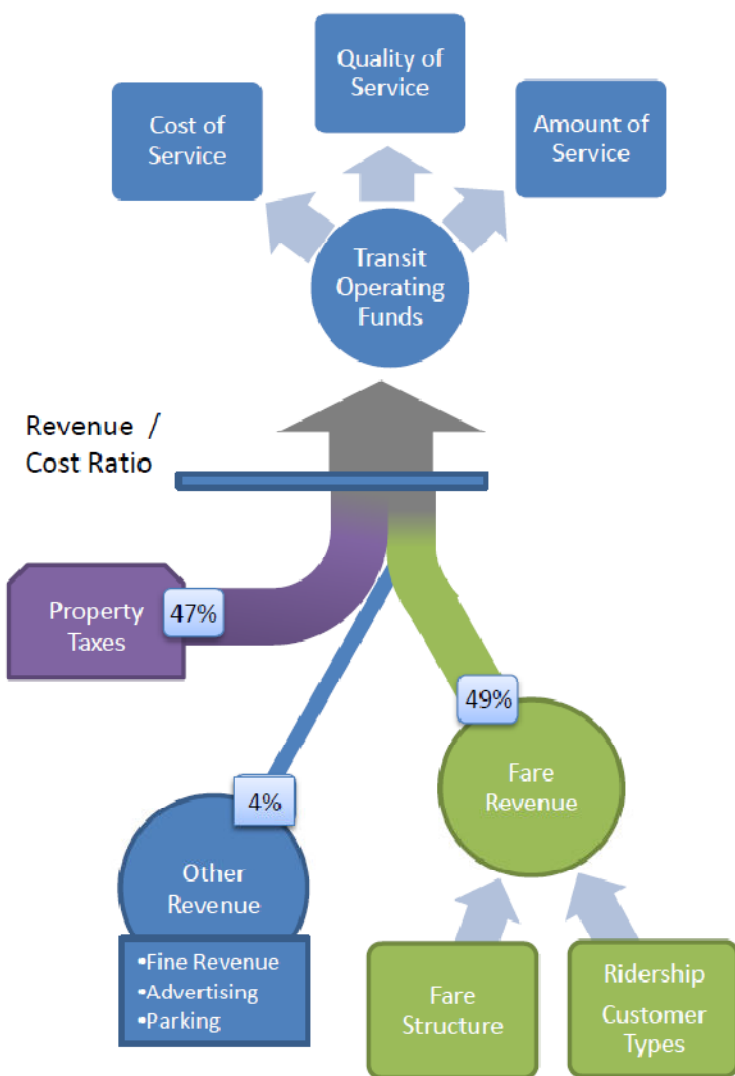


Transit Funding Model



Revenue / Cost Ratio

The Revenue / Cost (R/C) ratio is the relationship between the elements that influence the amount of Transit Operating Funds or budget.

Key drivers that influence the amount of funding required to operate transit services are:

- **Costs of service** - labour and materials expenses necessary to provide service.
- **Quality of service** - investments in customer technology, safety initiatives, reliability programs, and cleanliness efforts.
- **Amount of service** refers to coverage, capacity, span and frequency of service.

Transit operating funds are generated from three sources:

- **Property taxes**, - includes other sources of municipal revenue
- **Fare revenue** - fares paid by transit customers
- **Other Revenue** – includes advertising, parking fees and fines