

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** East Hills - South

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our strategy involved one-on-one interactions with neighbours. Since the site is fairly isolated and RioCan owns the land north of 17 Avenue, we focused on landowners to our east.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

East Hills Crossing is actively developing to the project's east. We connected with the developer to discuss opportunities to compliment their development as well as observations on the market and local context.

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

N/A

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Collaboration with the adjacent developer for compatible land use and alignment with existing modified cross sections in their East Hills Crossing.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Conversations with this developer are ongoing.

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