# **Applicant Outreach Summary**



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The City of Calgary Development Applications Review Team (DART) 800 MacLeod Trail SE PO Box 2100 Station M Calgary, AB T2P 2M5

#### ATTN:

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#### RE:

Detailed Team Review (DTR1) | LOC2023-0045 (2236 24 AV NW) | R-C2 to H-GO

#### APPLICANT-LED OUTREACH SUMMARY

CivicWorks and EC Living are committed to being good neighbours and working with citizens and community groups throughout the application process. The project team undertakes a meaningful and appropriately-scaled outreach process in support of all applications to ensure a clear and transparent process for all interested parties. As part of our process, we contacted the local Ward 7 Councillor's Office, Banff Trail Community Association, and surrounding area residents at the outset of the application process to encourage them to share questions or concerns. Additional elements of our outreach process also include:

# Custom On-site Signage: Installed on-site at application submission

To supplement required City of Calgary notice signage, the project team deployed additional on-site signage that notified neighbours and surrounding community members of a proposed land use change (installed March 1, 2023). The signage outlined the proposed change and directed interested parties to get in touch with the project team directly via a dedicated email inbox, phone line and project engagement website. The signage will be updated to notify residents of outreach closure, which coincides with the publishing of this report.

**Neighbour Postcards:** Delivered to surrounding area residents within a  $\pm 200$  metre radius at application submission

Paired with on-site signage, neighbour postcards were hand delivered to local area residents (delivered March 1, 2023) to outline the proposed change and ultimate development vision for the subject site and direct interested parties to get in touch with the project team directly via a dedicated phone line, email inbox and project engagement website. As part of our outreach process, all inquiries, questions, and comments are received, compiled, and responded to by the project team in a timely manner. A second round of mailers will be hand delivered to the same radius to notify citizens of outreach closure, and that a copy of the Outreach Summary is available for download at the project team website.

Project Engagement Website: Launched at application submission
To provide The City of Calgary, surrounding area residents and the general public with additional information about the proposed development vision, the project team shared

https://www.ecliving.ca/bt2236-2236-24-av-nw

www.civicworks.ca 1

project details, preliminary plans and concept drawings online at:



Visitors to the engagement website were encouraged to download relevant project information, including the Applicant Statement and Site Plan, and to submit any inquiries, questions or comments via an online feedback form. A total number of 16 citizens visited the website since it went live on March 1, 2023. A copy of the Applicant-Led Outreach Summary will be made available for download prior to Calgary Planning Commission and Public Hearing.

#### WHAT WE HEARD

## **Community Feedback**

The project team did not receive any comments or inquiries from the public on this proposal.

#### **Banff Trail Community Association**

An information rich project summary memo was shared with the Banff Trail Community Association at the outset of the application, along with an invitation to discuss the proposed Land Use Change. The project team followed up in early April to provide an update on outreach and another meeting invitation. The project team did not receive any response, comments or inquiries from the Banff Trail Community Association and will provide closure messaging shortly, which will include a copy of this Outreach Summary.

#### Ward 7 Councillor's Office

An information rich project summary memo was shared with the Ward 7 Councillor's Office at the outset of the application, along with an invitation to discuss the proposed Land Use Change. The project team followed up in early April to provide an update on outreach and another meeting invitation. The Ward 7 Councillor's Office did not have any comments regarding this proposal at the publishing of this Outreach Summary, and the project team will provide closure messaging and a copy of this report shortly.

## **Community Feedback**

The City of Calgary received separate feedback as part of its standard outreach notification process for the LOC2023-0045 proposal. At the DTR1 stage, City Administration notified the project team that they had received one written letter and two phone calls from citizens with objections to the proposal. Feedback received from the City-Led Outreach process is categorized into three themes - Proposed Land Use and Density, Building Height, and Parking. Responses to City-Led Outreach feedback themes are provided below.

## **Proposed Land Use and Density**

It is the professional opinion of the project team that the proposed land use and density makes sense considering applicable local policy and strong locational adjacencies that support growth and density on this site. Most notably, the Banff Trail Area Redevelopment Plan (1986) designates the site as "Medium Density Low-Rise", which encourages low-scale, multi-residential development along the 24 AV NW corridor. The proposed land use change and development vision are fully aligned with local area policy and City-led direction on growth.

## **Building Height**

The proposed building height of 3 storeys (12 metres) aligns with the rules of the H-GO District and local policy within the Banff Trail Area Redevelopment Plan (1986). As part of a forthcoming Development Permit application for the site, project architect FAAS will design the building within the H-GO District bylaw envelope, which by design provides contextually sensitive transitions to adjacent residences, reduces shadowing impacts on nearby properties, and will orient windows in the design exercise to mitigate privacy concerns.



#### Parking

There are 5 vehicle parking stalls proposed within a covered carport located on the rear lane. Vehicle parking is proposed at a rate of 0.5 stalls per larger townhouse unit, as required by The City of Calgary's Land Use Bylaw 1P2007. To supplement vehicle parking requirements, a total of 5 Class 1 bike stalls are also proposed in mobility storage lockers for smaller basement secondary suite units without an assigned parking stall.

The accessibility of local transit and cycling routes supports a reduction of vehicle dependence for new residents. The project site is located within walking distance to Banff Trail Red Line LRT Station and local transit routes 65, 105, 404 and 415. It is also close to cycling infrastructure along 24 AV NW and 22 ST NW. The provision of on-site parking and alternative transportation options will sufficiently address City Bylaw requirements, accomodate demand for the proposed development, and minimize impact to on-street parking conditions in the area.



# Custom On-Site Signage









# **Neighbour Postcards**







# **Project Engagement Website**





Project Engagement Website (cont'd)

