



## A Community Anchor and Tourism Driver

Trusted place for Calgarians to enjoy together & experience nature since 1929, 364 days a year

Many varied animal species, in- and outdoor habitats plus the Dorothy Harvie Botanical Gardens

Current 2022
projection is 1.3
million visits; preCOVID average
1.35 million visits
per year

Draws tourists to stop in Calgary before or after visiting the Rockies

Annual economic impact estimated at over \$100 million

ISC: Confidential DRAFT Partners Presentation Slides



## **Key Objectives for 2023-2026**

CITY OF CALGARY

RECEIVED
IN COUNCIL CHAMBER

NOV 2 1 2022

Distrib-Presentation

Objective 1

Ensure Financial,
Lifecycle, and
Environmental
Sustainability

Objective 2

Renew Accreditation with Association of Zoos and Aquariums and Host Global AZA Convention

Objective 3

Design and Fund Transformational Centennial Project

We take and inspire action to sustain wildlife and wild places!