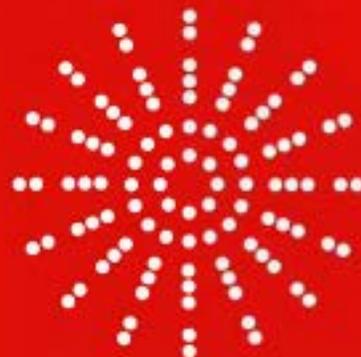


Calgary



Civic Partner Presentation
November 21, 2022



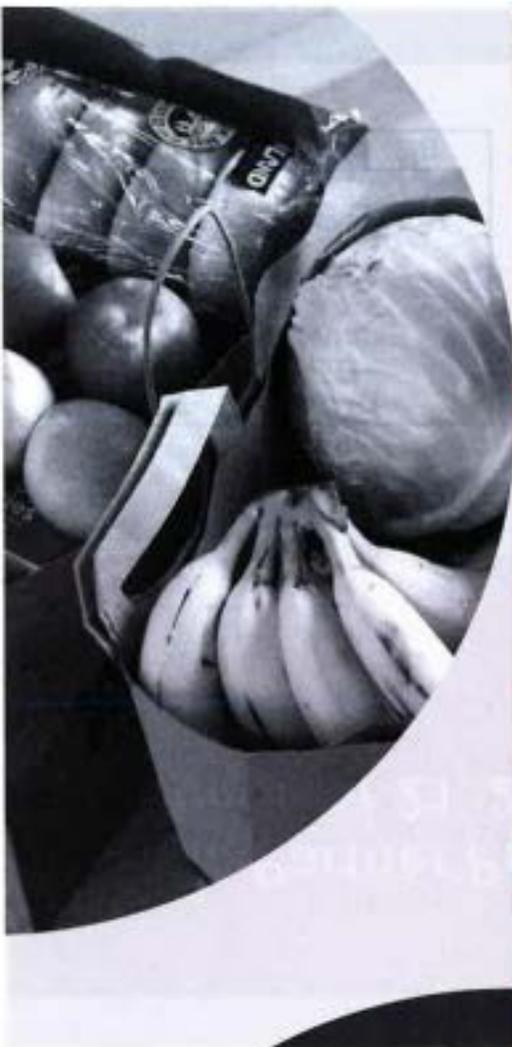
vibrant
COMMUNITIES
CALGARY

CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER

NOV 21 2022

ITEM: 9.2.1 C2022-1051
Distrib-Presentation
CITY CLERK'S DEPARTMENT





Right now, in Calgary



1 in 10

Calgarians
live in poverty

41 890

Calgarians are
considered to be
'working poor'

81,000

Households in
need of
affordable
housing

12%

experience
food
insecurity

Vibrant Communities Calgary Achievements Community successes towards achieving *Enough for All* realized in the past year:



VCC is influencing policy change. 47 policy-related items were advanced by VCC, Momentum, and *Enough for All* Champions.



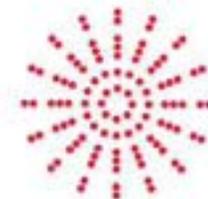
VCC is the 'go-to' organization for information about poverty. VCC reported more than 80,000 'hits' to their website in 2021 – a 400% increase over 2020, and news media frequently calls on the agency for expert opinions.



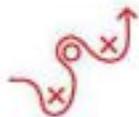
All stakeholders surveyed in our evaluation agreed that one of VCC's greatest commitments to poverty reduction is the consistent elevation and prioritization of the voices of people living in poverty. Lived experience experts are embedded in VCC's decision making, policy work and awareness building.



Reconciliation and anti-racism work has expanded substantially since the launch for *Enough for All*. This is the fastest growing area of poverty reduction work because of VCC.



Our Plan. In addition to the [strategic outputs](#) that VCC delivers each year in implementing the *Enough for All* strategy, this budget request would support the following additional strategic actions:



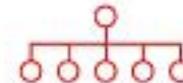
Evolving our work to meet the times and need. With continued pandemic-related impacts to our population, in addition to the ongoing need to support Calgarians on the journey out of poverty, our model must evolve with the times. Working with our peers at End Poverty Edmonton, VCC could focus on policy change identification, advocacy and adoption, implementation support and community hand-off.



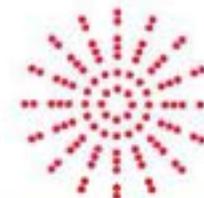
Increased research capability & quality. VCC is limited in the scope of research we can complete each year, leaving gaps in knowledge. Increased funding will support more comprehensive research to inform community-based solutions to poverty reduction.



Increased policy and advocacy focus and output. No other entity in Calgary is focused on poverty-reduction policy and there is further work to be done that requires additional funding. VCC is the community leader in policy and advocacy, resulting in increased community-wide capacity to advance policy and system change.



Focus on a Leader-Broker-Convener approach. VCC could allocate more time, energy and resources towards working with our partners at critical intersections in the pathways into and out of poverty such as police, schools, and healthcare.



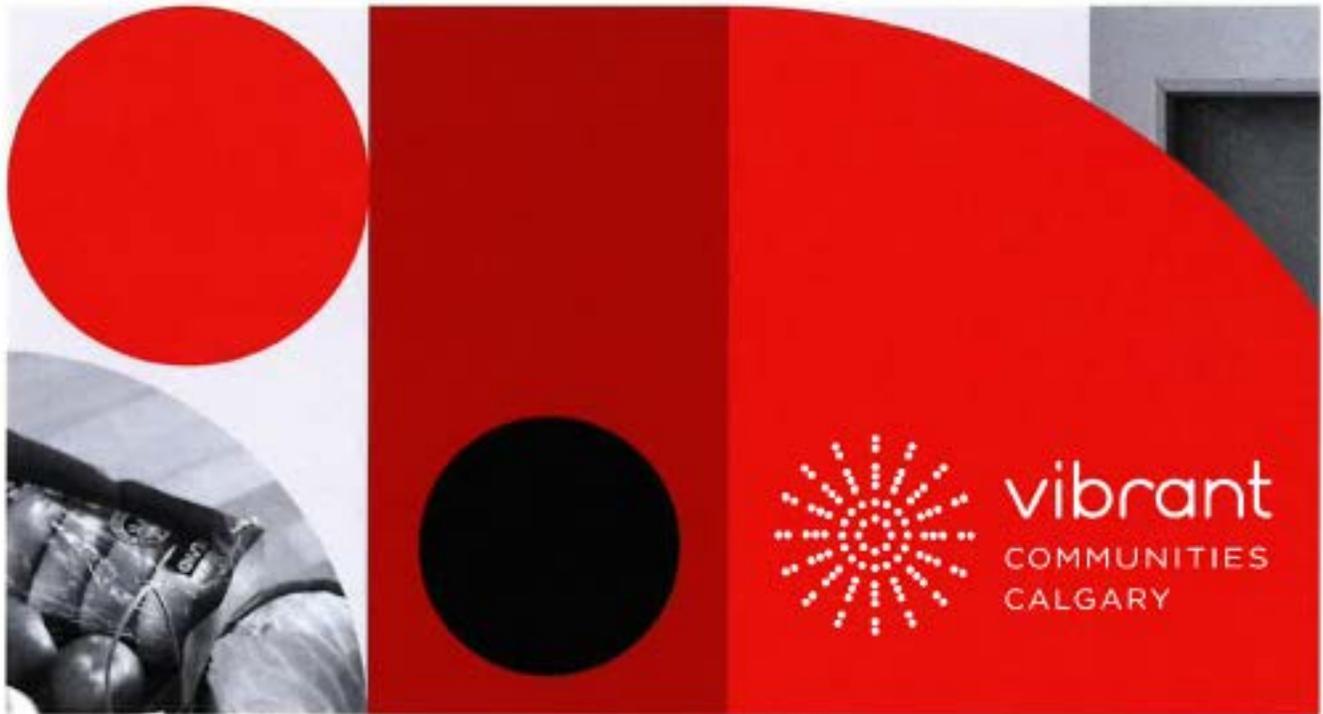
"VCC has a strong understanding of the issues facing Calgarians living in poverty, and an equally strong grasp of the policy solutions that could make a difference."

- Champion Survey Response

Questions

"Biggest value? VCC has allowed E4A to not be a strategy that sits on a shelf. They are an entity solely focused on nudging E4A along."

- Stakeholder Interview



Significant poverty reduction in Calgary is possible, and the time is now.

