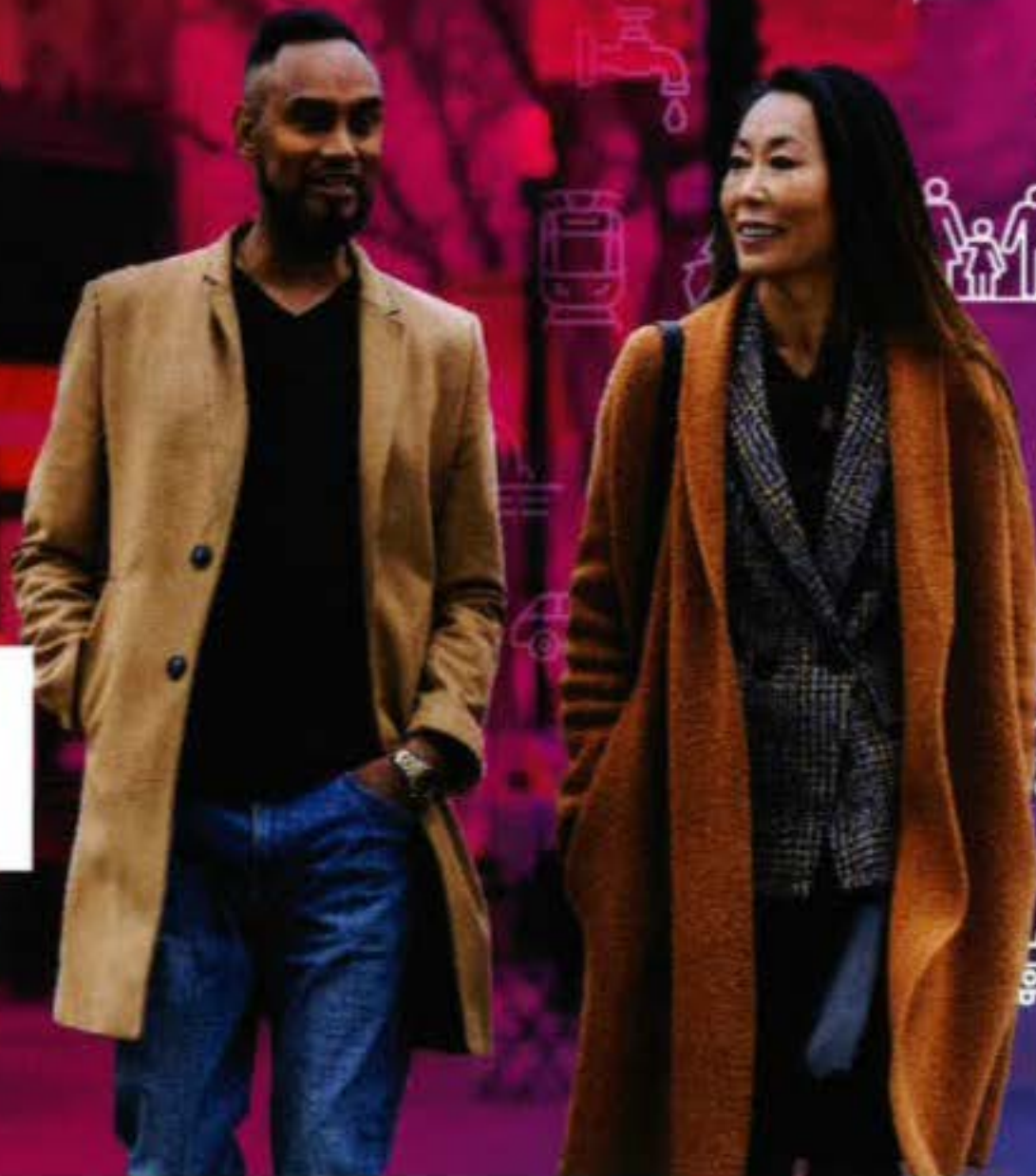


Calgary



2023-2026 Service Plans and Budgets

PLATFORM
calgary





Key Objectives for 2023-2026

Objective 1:
Contribute to downtown revitalization & city branding



Objective 2:
Connect the startup support system for exponential impact



Objective 3:
Help tech startups create high quality jobs





Results we plan to achieve



Impact: Number of new high potential startups (>5 employees) in Calgary

Targets:

60 new high potential startups per year, representing >300 jobs and growing fast

Capacity: Leveraged funding and total budget

Targets:

Grow total budget to >\$8M with a 50:50 public/private revenue split

Activity: Daily active users of the Platform Innovation Centre

Targets:

Annual average of 400 daily active users
200 large (100+) events/year

System: Number of Platform members and partner organizations

Targets:

500 members by 2024
100 partner organizations supported