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2014 MAR 11 P 3:35

THE CITY OF CALGARY
CITY CLERK'S *BA*

03/31/2014

NOTICE OF MOTION

CC 661 (R2009-05)

RE: CITY E-CIGARETTES & IMPACTS ON COMMUNITIES AND CITIZENS

Councillor Diane Colley-Urquhart

WHEREAS recent reports point to global growth in the sales of e-cigarette products with estimated sales of more than \$2 billion (US) per year, and

WHEREAS there is growing opinion that e-cigarettes may be less harmful than conventional tobacco products and may be a useful smoking cessation aid, despite their safety, quality and efficacy remaining unknown due to a lack of scientific evidence and

WHEREAS some e-cigarettes (those with no nicotine and no health claims) can be legally sold in Canada and are subject to the Canada Consumer Product Safety Act, in which they meet the definition of a "consumer product", and

WHEREAS e-cigarettes are innovative products that resemble conventional cigarettes and are marketed, sold and used as smoking cessation devices, tobacco alternatives and novelty items, and are available in Canada with and without nicotine and/or flavours at a number of retail locations and through the internet, and

WHEREAS Health Canada issued a Public Advisory in 2009 advising Canadians not to use e-cigarettes (with or without nicotine) as their safety, quality and efficacy are unknown and may pose health risks, and

WHEREAS international regulatory approaches vary, with some jurisdictions regulating e-cigarettes as therapeutic products, while others are exploring the regulation of e-cigarettes in the same manner as the regulation of tobacco products, and

WHEREAS there are common concerns shared by international partners, including the World Health Organization (WHO) that include the lack of evidence and uncertain health impacts, and

WHEREAS concerns exist about e-cigarettes initiating tobacco addiction in non-smokers and renormalizing tobacco use along with a concern that promotional activities appear to target youth,

Signature of Member(s) of Council



NM 2014-13

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RE: CITY E-CIGARETTES & IMPACTS ON COMMUNITIES AND CITIZENS (Continued)

NOW THEREFORE BE IT RESOLVED THAT Administration be requested to:

Prepare, in respect of e-cigarettes and their potential impacts on communities and citizens, a project scope and work plan that would:

- (a) lead to determining recommendations for Council, including any bylaw changes, as to how this matter could be addressed;
- (b) include consultation and participation among identified key stakeholders, including but not limited to Alberta Health Services, and Alberta Health and Wellness;
- (c) identify resource and cost estimates;
- (d) be presented to the 2014 September meeting of the SPC on Community and Protective Services.

Signature of Member(s) of Council