

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 1720 33 Ave SW

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We sent a letter to the Marda Loop Community Association on February 14, 2023  
We delivered postcards describing the project to the nearest 75 surrounding neighbours on February 17, 2023  
We sent a message to Councilor Walcott's office to share the intention of the project on February 14, 2023  
We reached out by email to the community association for a second time on April 28, 2023 to request their formal comments and ask for a public meeting.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

City of Calgary file manager  
Marda Loop Community Association  
Direct neighbours of the project location  
Ward 8 Councilor Walcott

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We received 4 messages from the public, most of which simply requested more information. The main issues inquired about were:

- Density & Overcrowding
- Design, Development, & Construction

We met with some members of the community association planning board on June 5, 2023 and gained support from them

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As of yet, no issues have been raised that have led to an alteration in our application or project decisions.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Each person that reached out with questions was met with transparency and honesty. We also offered to reach out again with an invitation if we were able to join a public meeting with the community association.

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