

February 17, 2023

Dr. Misheck Mwaba, P.Eng.  
President and CEO  
Bow Valley College  
345 6<sup>th</sup> Avenue SE  
Calgary, Alberta, T2G 4V1

Dear President Mwaba,

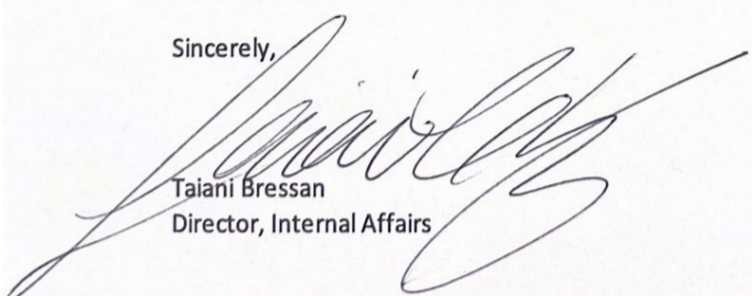
The Students' Association of Bow Valley College endorses Bow Valley College's effort to work with the City of Calgary to rename the City Hall C-Train Platforms to additionally recognize Bow Valley College.

Enrolment forecasts at Bow Valley College show that approximately 14,000 students will enroll in courses and programs via multiple intakes over this academic year. According to internal College data, 89 per cent of Bow Valley College students commute to and from campus by Calgary Transit, including the C-Train. Additionally, 48 per cent of Bow Valley College learners are newcomers, a mix of international students, permanent residents, and refugees. In other words, Bow Valley College is a major convenor of young people, new residents, immigrants, and people of diverse backgrounds and experiences.

Renaming the City Hall C-Train platforms to additionally recognize Bow Valley College provides a stronger identification and awareness of the college's presence in the east side of downtown, improves wayfinding, and recognizes that both platforms provide direct access to the College. With so many newcomers accessing the College regularly throughout the year to inquire into programming and pathways and start a learning journey with the College, the Students' Association cannot understate the importance of landmarks and clear sign markers in negotiating a new city or unfamiliar area of the city.

In recognition of Bow Valley College's long history of operating in the downtown and its future here, the Students' Association of Bow Valley College encourages Calgary City Council and City Administration to consider renaming the City Hall Platforms to additionally recognize Bow Valley College.

Sincerely,



Taiani Bressan  
Director, Internal Affairs