



# Connected Communities: Asset-Based Community Development

2023 June 28

CD2023-0393

# Connected Communities: Recommendations

That Community Development Committee recommend that Council direct Administration to:

- 1) Develop and share materials based on Asset-Based Community Development principles with relevant City services working with communities and external organizations to better connect residents and communities; and
- 2) Refer a budget request as outlined in the Service and Financial Implications section of this report to be considered as part of the 2024 Adjustments to the Service Plans and Budgets and be included in the Standing Executive Committee Item – Strategic Discussion on Building and Delivering on Plans and Budgets; and then if approved, provide funding to a community-based organization to promote and implement an Asset-Based Community Development approach.

# Previous Council Direction

## Notice of Motion (EC2022-1249) – Exploring Asset-Based Community Development

- Explore utilizing an Asset Based Community Development approach;
- Host an internal workshop for appropriate City staff, with an Asset thought leader to support the work.

## What is a connected community?

- Strengthen sense of belonging
- Enhance social inclusion
- Increase vibrancy in neighbourhoods
- Achieved through Asset-Based Community Development



# Asset-Based Community Development

- Relationship-driven
- Harness local assets and strengths
- Enhancing a place-based approach



# A three-pronged approach to community building

## Neighbourhood Partnership Coordinators

- Universal
- Supports all Community Associations
- City Staff delivered

## Community Connectors

- Self-selected
- Promote neighbour-to-neighbour connections
- Community delivered

## Community Social Workers

- Targeted
- Focus on social inclusion & economic participation
- City Staff delivered

That Community Development Committee recommend that Council direct Administration to:

- 1) Develop and share materials based on Asset-Based Community Development principles with relevant City services working with communities and external organizations to better connect residents and communities; and
- 2) Refer a budget request as outlined in the Service and Financial Implications section of this report to be considered as part of the 2024 Adjustments to the Service Plans and Budgets and be included in the Standing Executive Committee Item – Strategic Discussion on Building and Delivering on Plans and Budgets; and then if approved, provide funding to a community-based organization to promote and implement an Asset-Based Community Development approach.