

## **Performance Measures**

### **Centre City Cycle Track Pilot Network**

Performance measures are critical information for the decision to make the pilot cycle track network permanent or not. Information will be collected before and after installation of the pilot cycle tracks at various times of the day, week and year.

Performance measures will be reported as part of the December 2016 report to committee. The following performance measures are planned:

#### **Walking, Cycling and Auto Activities**

- Intercept survey (sidewalk, merchants, motorists)
- Six-hour intersection volumes (pedestrian, bicycle, automobiles)
- Mid-block bicycle volumes
- Travel time (walking, cycling, driving)
- Sidewalk bike riding
- Parking (inventory and usage)

#### **Safety**

- Collisions (pedestrian, bicycle, automobiles)

#### **Citizen Satisfaction**

- Satisfaction survey (residents, employees, retailers)

#### **Demographics**

- Gender
- Age
- Bicycles with child seats
- Type of bicycle rider: athletic, casual, business