Applicant Outreach Summary



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2023.04.14

The City of Calgary Development Applications Review Team (DART) 800 MacLeod Trail SE PO Box 2100 Station M

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ATTN:

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RE:

Detailed Team Review (DTR1) | LOC2023-0046 (1224 20 AV NW) | R-CG to H-GO

APPLICANT-LED OUTREACH SUMMARY

CivicWorks and EC Living are committed to being good neighbours and working with citizens and community groups throughout the application process. The project team undertakes a meaningful and appropriately-scaled outreach process in support of all applications to ensure a clear and transparent process for all interested parties. As part of our process, we contacted the local Ward 7 Councillor's Office, Capitol Hill Community Association, and surrounding area residents at the outset of the application process to encourage them to share questions or concerns. Additional elements of our outreach process also included:

Custom On-site Signage: Installed on-site at application submission

To supplement required City of Calgary notice signage, the project team deployed additional on-site signage that notified neighbours and surrounding community members of a proposed land use change (installed March 1, 2023). The signage outlined the proposed change and directed interested parties to get in touch with the project team directly via a dedicated email inbox, phone line and project engagement website. The signage will be updated to notify residents of outreach closure, which coincides with the publishing of this report.

Neighbour Postcards: Delivered to surrounding area residents and businesses within a ±200 metre radius at application submission

Paired with on-site signage, neighbour postcards were hand delivered to local area residents and businesses (delivered March 1, 2023) to outline the proposed change and ultimate development vision for the subject site, and direct interested parties to get in touch with the project team directly via a dedicated phone line, email inbox and project engagement website. As part of our outreach process, all inquiries, questions, and comments are received, compiled, and responded to by the project team in a timely manner. A second round of mailers will be hand delivered to the same radius to notify citizens of outreach closure, and that a copy of the Outreach Summary is available for download at the project engagement website.

Project Engagement Website: Launched at application submission

To provide The City of Calgary, surrounding area residents and the general public with additional information about the proposed development vision, the project team shared project details, preliminary plans and concept drawings online at:

www.ecliving.ca/ch1224-1224-20-av-nw



Visitors to the engagement website were encouraged to download relevant project information, including the Applicant Statement and Site Plan, and to submit any inquiries, questions or comments via an online feedback form. A total number of 20 citizens visited the website since it went live on March 1, 2023. A copy of the Applicant-Led Outreach Summary will be made available for download prior to Calgary Planning Commission and Public Hearing.

WHAT WE HEARD

Community Feedback

The project team did not receive any comments or inquiries from the public on this proposal.

Capitol Hill Community Association

An information rich project summary memo was shared with the Capitol Hill Community Association at the outset of the application, along with an invitation to discuss the proposed Land Use Change. The project team followed up in early April to provide an update on outreach and another meeting invitation. The project team did not receive any response, comments or inquiries from the Capitol Hill Community Association at the publishing of this Outreach Summary and will provide closure messaging shortly, which will include a copy of this Outreach Summary.

Ward 7 Councillor's Office

An information rich project summary memo was shared with the Ward 7 Councillor's Office at the outset of the application, along with an invitation to discuss the proposed Land Use Change. The project team followed up in early April to provide an update on outreach and another meeting invitation. The Ward 7 Councillor's Office did not have any comments regarding this proposal at the publishing of this Outreach Summary, and the project team will provide closure messaging and a copy of this report shortly.



Custom On-Site Signage









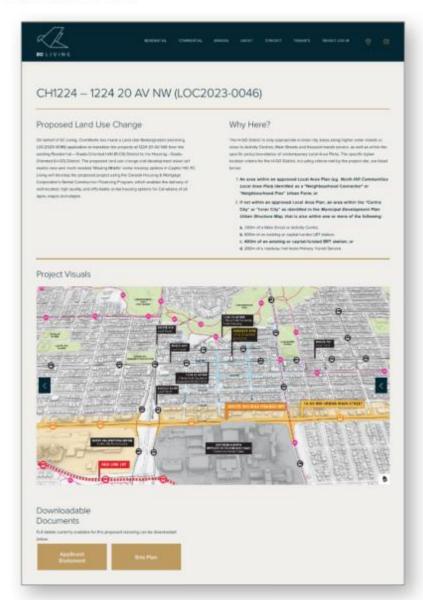
Neighbour Postcards







Project Engagement Website





Project Engagement Website (cont'd)

