Applicant Outreach Summary



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LOC2023-0008 · Community Outreach Summary

May 02, 202

Project: JJs Patio (CTZN22-0018)

Attention To: Ross McMahan, City of Calgary Planning and Development

Regarding: 604 Poplar Road SW, Spruce Cliff • Land Use Redesignation

Leading up to the original Land Use Redesignation Application in early January 2023:

The Community Engagement representative for JJs Neighbourhood Pub is John Yannitsos, Executive Director of Bow Cliff Seniors. John underwent discussions with many community members and stakeholders. At the time of the original permit submission, John provided the following summary:

Extensive engagement was undertaken with the parking lot lease and sub-lease holders including:

- Katz Management (retail building owner)
- Bow Cliff Seniors
- Calgary Lawn Bowling Club
- · Hellenic Society of Calgary and District

All stakeholders were informed of the proposed redesignation, for which they all submitted letters of support to the Calgary Land Real Estates and Development Services. In turn, REDS provided a Letter of Authorization for the project team to proceed with the work.

Bow Cliff Seniors also took additional action to show support for the project by discussing the change with their 50 members. Their community strongly supports this change and back the formal letter of support that was submitted. Additionally, JJs Neighbourhood Pub, Bow Cliff Seniors, and Katz Management engaged the other tenants of the existing retail building.

[The community outreach summary continues on the following page]

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May 2, 2023 | JJs Patio LOC



Since the Notice Posting in February / March 2023:

John Yannitsos has provided the following commentary regarding additional community engagement:

- · Received approximately 20 phone calls from interested parties about the land use designation.
 - Community members found the poster confusing.
 - John was able to communicate the purpose of the land use designation and minimize any concern that this was somehow going to result in the demolition of the mall.
- · Received at least three inquiries from the businesses that operate in the strip mall.
 - All were ok with John's explanation for the proposed change.
- Received numerous inquiries from Spruce Cliff Community members.
 - He reports that Community Members understood the explanation provided and were in support of the application.
- John presented numerous times to members at Bow Cliff as well as members of the Calgary Lawn Bowling Club.
 - Those club members arranged a petition to show support.
 - At the time of the DTR response submission, 44 signatures had been collected in support of the application.

In conclusion, John reports with confidence that over 100 people were engaged for LOC2023-0008 and are in support of JJ's application for redesignation for the purpose of establishing an outdoor patio. The majority of conversations involved people who wanted to learn more about the application and there was no indication of any community members that are opposed to the project.

Sincerely,

Dani Lalonde

Principal, Architect AAA, BSc. MArch. CTZN Architecture Inc.