

## 1 SUMMARY OF DIRECTIVES AND RECOMMENDATIONS

The following table provides a summary of the Notice of Motion directives and the proposed recommendations to address them based on the detailed investigation and analysis outlined in Attachment 2. Recommendations 1.1, 4.1, 5.1 and 6.1 (***shown in bold and italicized***) require Council approval. The other recommendations are being advanced by Administration.

	<b>Notice of Motion Directive</b>	<b>Recommendations</b>	<b>Authorization Required</b>
1	developing options for a sliding scale of percentage funding based on the amount of capital budget for projects, including consideration of placing a maximum dollar amount for any capital project;	<p><b><i>1.1 Approve amending the Public Art Policy such that the percent for public art allocation will be calculated on portions of the eligible project capital costs over \$1 million using a sliding scale with two break points:</i></b></p> <p><b><i>1% for the portion up to \$50 million; and 0.5% for the portion over \$50 million</i></b></p> <p><b><i>The allocation from each capital project will be capped at \$4 million</i></b></p> <p><b><i>1.2 Approve amending the Public Art Policy to reflect the changes to the eligible and ineligible project cost categories for public art allocation as follows:</i></b></p> <p><b><i>Eligible capital projects include all upgrade (U), growth (G) and service (S) budget items over \$1million. Ineligible costs include land purchase, rolling stock, portable equipment (furniture, computers, etc.), and maintenance (M) budgets.</i></b></p>	<b>Council</b>
2	developing options for greater public participation including but not limited to changing the composition of project selection juries, the method of selection of the project jury, as well as increasing opportunities for input by the general public into the selection process for the public art;	<p>Implement the following actions to increase public participation in the selection process:</p> <p>2.1 Public Art Board approve the jury proposed by the public art project coordinator for selecting the artist.</p> <p>2.2 Increase the size of jury membership from five to seven to accommodate two additional citizen-at-large members.</p> <p>2.3 Create and maintain a roster for citizen volunteers to serve on juries.</p> <p>2.4 Ensure public art is involved in community engagements for capital projects in collaboration with the initiating department.</p> <p>2.5 Articulate the requirement for artists to undertake public engagement as part of the process of developing their design in the</p>	Administration

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		<p>Request for Proposals/Qualifications.</p> <p>2.6 Pilot and evaluate, by 2015 June, an opportunity for citizens to provide input on an artists' work as it relates to a particular project.</p>	
3	<p>developing a strategy to help build local capacity of artists to compete for public art projects locally, nationally and internationally;</p>	<p>Implement the following actions to support the "Maintain and Grow" strategy to help build local artists' capacity to compete for major public art projects at home and abroad:</p> <p>3.1 Public Art Program continue with and increase awareness of current offerings in education and training for local artists</p> <p>3.2 Public Art Program expand the education and training offerings if it can be adequately supported through available resources, specifically:</p> <ul style="list-style-type: none"> <li>• offering new courses aimed at responding to Request for Proposals/Qualifications for major capital projects; and</li> <li>• increasing the number of mentorship opportunities.</li> </ul>	Administration
4	<p>amending the Policy for greater flexibility in the use of a portion of public art funding for the restoration and/or enhancement of on-site heritage assets;</p>	<p><b>4.1 Approve this addition to the Policy as #4 under "The Public Art Policy allows for":</b></p> <p><b>4. Public Art Funding for On-site Heritage Assets:</b></p> <p><b><i>In an instance where the following conditions are present:</i></b></p> <p><b><i>(a) a capital infrastructure project is directly impacting a heritage asset that is on the site of the intended project;</i></b></p> <p><b><i>(b) Council desires to restore and keep that heritage asset in-situ; and</i></b></p> <p><b><i>(c) all other sources of funding for the project are restricted, then</i></b></p> <p><b><i>a portion of the public art allocation for that project may be used to enhance and/or restore that heritage asset to keep it on site.</i></b></p> <p><b><i>This will be employed on a case-by-case basis, through the Priorities and Finance Committee to Council.</i></b></p>	Council

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5	amending the Policy for greater flexibility in incorporating public art as functional components of the infrastructure;	<p><b>5.1 Approve amending the public art definition in the Public Art Policy as follows:</b></p> <p><b><u>Definition Change</u></b>  <i><b>Public Art: Any original work of art that is accessible to the general public. Typically, the creation of a public artwork takes into consideration site and context as part of its process; the artwork can be discrete, semi-integrated, integrated, temporary, embedded, stand-alone or functional. Public art mediums can include, but are not limited to: sculpture, installation, paintings, drawings, prints, photography, multi-media projects, murals, mosaics, land art/earth works, or projects which incorporate design, architecture, or landscape architecture. An edition, multiples or series of artworks may qualify provided the run is limited and consistent with professional artistic standards.</b></i></p> <p><i>While it is recognized that architecture, interior design, and landscaping are artistic in nature and have artistic components, this Policy defines public art as a distinct component of a capital project that, while it may be integrated to its site, is created by a person engaged as an artist or its creation is directed by an artist.</i></p> <p><b><u>Addition of Functional</u></b>  <i><b>Functional: Public art which in addition to serving as an original artwork has a functional component (example a bench, bike-rack, gateway, or windscreen).</b></i></p>	Council
			Administration

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		5.2 Finalize Public Art Guidelines and include them, as needed, in Requests for Proposals/Qualifications of Capital Infrastructure Projects.	
6	developing a strategy for pooling of funds in locations with a high public benefit or for long-term creation of large iconic or monumental pieces of public art at key locations within the city;	<p><b>6.1 Approve this addition to the Policy as #5 under "The Public Art Policy allows for":</b>  <b>Private Contributions: Private contributions can be accepted for the pooling of funds to create iconic and monumental works of public art.</b></p> <p>6.2 Direct Intergovernmental Affairs staff to advance their plan to lobby for the removal of current restrictions for pooling funds from future provincial and/or federal funding programs.</p> <p>6.3 Direct Public Art Program to develop a Public Art Master Plan for Calgary with input and guidance from the Public Art Board to be completed no later than 2015 June.</p>	<p><b>Council</b></p> <p>Administration</p> <p>Administration</p>
	reiterate that all City business units must comply with the Policy in the development of capital projects;	Improvements in process, budgeting, tracking and reporting are identified in "Additional Items" table below, "Policy Administration"	Administration
	lobby the provincial government that any new capital funding programs for municipalities allow for greater flexibility, as per the Policy, to pool funds for greater public benefit;	Recommendations for lobbying other levels of government are addressed in Recommendation 6.2	Administration
	consult with members of Council and bring a report to Council no later than 2014 May.	<b>Administration requests that this report and attachments be forwarded as an item of urgent business to the 2014 May 26 meeting of Council</b>	<b>Priorities and Finance Committee</b>

Additional Items	Improvement Opportunities	Authorization Required
Communications	Develop a robust communications strategy to proactively communicate with citizens about the Public Art Program and public art projects in support of The Corporate Public Art Policy's Guiding Principles	Administration
Policy Administration	Strengthen the Management Framework and capitalize on timely opportunities including Action Plan and the CS&PS Departmental Business Plan and Budget.	Administration