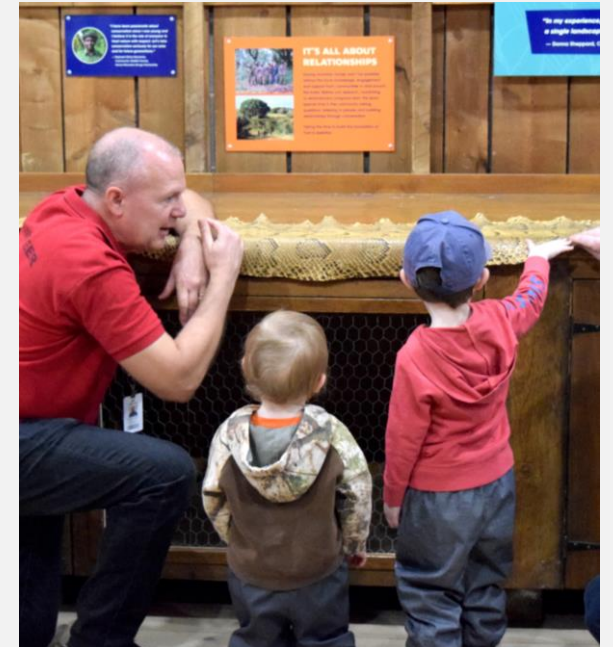




Civic Partner Annual Report 2022

2022 Highlights: Fully recovered from COVID and looking forward

- 1.26 million visitors (vs. 0.735 million in 2020)
- 86,000 members (vs. 60,000 in 2020)
- Leveraging operating grant funding with our own revenue generation, only 13% of revenue (vs. 24% in 2020)
- \$4.5M invested in wildlife conservation (vs. \$2.2M in 2020)



2022 Highlights: Fully recovered from COVID and looking forward

- 89% of surveyed visitors “Likely to recommend” (vs. 78% in 2020)
- Launched our new Wilder Institute brand
- Progressed several diversity, equity & inclusion initiatives
- Continuing to prioritize environmental sustainability



Creating Novelty for our Visitors



Capital development of zoo infrastructure

- Re-development of Canadian Wilds is well underway and on-track for a Q4 2023 opening



New on-park experiences

- New giant puppet parades
- Pop-Up Surprise & Delight events
- Planning for Wildscapes in 2023 . . .

Wildscapes



Questions?