



# **Civic Partner Annual Report: TELUS SPARK SCIENCE CENTRE**

May 3, 2023

Spark's Purpose:

**TO LIFT PEOPLE UP WITH  
THE POWER OF CURIOSITY.**





Informational card with a blue header and green footer.

INFORMATIONAL CARD  
MINE  
CALCIUM

CALCIUM

MINE



Show Controls



# Pixelarius VR ZONE

SPREE













































# OVER 612 MILLION MEDIA IMPRESSIONS





# 33,000 BEAKERHEAD ATTENDEES





# 237% INCREASE IN ATTENDANCE





**To the City of Calgary and people from  
every corner of the community:**

**THANK YOU**