Revised Evaluation Plan: Timing & Frequency

Theme	Performance Measure Number	Timing of Performance Measures							
		Before		Installation	After				
		- 14 months	-6 months	0 months	2 weeks	2 months	6 months	14 months	17 months
		2014 09	2015 01	2015 07	2015 07	2015 09	2016 01	2016 09	2016 12
		Primary Performance Measures							
Satisfaction[2]	1	x		Open the cycle track pilot network and Stephen Avenue pilot				x	T&T evaluation report
Safety[3]	2	x						x	
Walking, cycling and auto activities	3	x	x			x	x	x	
	4	x	x		x	x	x	x	
	5	x	x		x	x	x	x	
		Secondary Performance Measures							
Economic Vitality[4]	6	x		Open the cycle track pilot network and Stephen Avenue pilot				x	T&T evaluation report
	7	x						x	
Demographics	8	x	x		x	x	x	x	
	9	x			x	x		x	

Notes:

1. The values of the data collected might vary depending on circumstances such as construction, weather, change in local economy, or unforeseen events.

2. Satisfaction survey and interviews will include pedestrians, cyclists, motorists, Calgary Transit, emergency services, residents, business owners, and employees.

3. (a) Collision data will include number of collisions and rate of pedestrian, cyclist, and auto collisions, severity (property damage only, injury, fatality), location, and type.

(b) The collisions database may not include all collisions of the prior year, as any court proceedings related to collisions must be finished before collisions can be added to the database.

(c) Collision data can vary significantly from year to year. That's why collision data is usually analyzed over a longer time span, such as three years or five years.

(d) For reference purposes, the number of collisions on the 7 St SW cycle track reduced by 4 crashes or 14% in the year after opening, from 28 per year on average for the three years prior to opening to 24 in the year after opening.

(e) For reference purposes, the collision rate or number of collisions per 100,000 population in Calgary is going down every year, as described in the Safer Mobility Plan.

4. Economic vitality targets apply to 2/3 of merchants.

Removed: Prior PM 6 Lease rate- ground floor retail premises, PM 7 Commercial vacancy rate- ground floor retail premises and PM 10 Intersection volumes along cycle track