



Future of Stephen Avenue *Activate* + *Experiment* Update– EC2023-0313

Executive Committee
2023 March 22
ISC: Unrestricted

That the Executive Committee recommends that Council:

1. Receive the update for the corporate record; and
2. Postpone Administration's report back on the outcomes of the Future of Stephen Avenue *Activate + Experiment* program due Q1 2023, to return by Q4 2023.



Previous Council Direction

DATE	REPORT NUMBER	DIRECTION/DESCRIPTION
2020 March 10	PFC2020-0274	<p>That the Priorities and Finance Committee recommends that Council:</p> <ol style="list-style-type: none"> 1. Approve this application to the Council Innovation Fund for The Future of Stephen Avenue: Activate & Experiment, in the amount of \$300,000; and 2. Direct Administration to report back to PFC on the outcomes of this project by Q1 2023 as per the fund guidelines.

Highlights

Activate + Experiment

- **Two-year pilot to test ideas** to create great public spaces at low cost and low risk.
- **Measure impact and success** of each project through surveys and observational studies.
- Lessons learned will **inform design and infrastructure considerations** for the Future of Stephen Avenue project and **enhance long and short-term vibrancy**.



Projects Completed To-Date

- Urban Alliance partnership with University of Calgary
- YYC:LRT
- Transformative Racial and Spatial Justice participatory workshop series
- Urban Furniture
- Pollinator Planting Bed
- 100 Block SW Seating Clusters
- Winter City Design Competition
- Data collection
- Seed funding for Downtown Ambassador Program



Administration will continue to work on the following projects:

- Creative Wayfinding mural installation
- Bicycle infrastructure project
- Additional surveying and observational studies
- Detailed report on Activate + Experiment initiative

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