

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 201 7th Ave. NE

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Sent email to CRESCENT HEIGHTS Community association notifying of intent to re-zone. We also delivered letters to neighbors doors at the following addresses (Nov. 21st) :

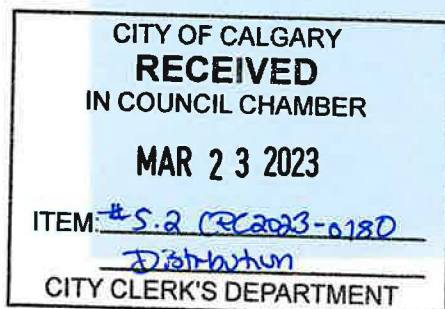
205 / 213 / 208A-208B / 202 / 204 / 212A-212B /135 - 7 Ave NE

**(209 & 211 Under construction)

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

CRESCENT HEIGHTS Community Association & Neighbors at above mentioned addresses.



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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Have not heard a response back

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

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The Applicant submitted an updated Outreach Summary on March 20, 2023

Stakeholders

After the emails and flyers went out, the community reached out to us. We had a zoom meeting with the community members and neighbors.

What did we hear?

The general consensus from the community and the neighbors was they wanted the home on this site left intact and for the developer to look at possibly just adding a backyard suite. It appeared that the community believed this was a protected Heritage site and that the homes on this particular street should remain. It was also suggested we contact the City to confirm their beliefs.

How did the stakeholder input influence decisions?

After listening to the community, we did in fact reach out to the City, primarily the team that presented the Heritage Guidelines to the City which were passed in November of 2022 by council. The Guidelines have also been incorporated into the [North Hill Communities Local Area Plan](#) as Section 2.6.2.

The intent of the Guidelines is that new development be contextually sensitive to surrounding **heritage assets** (aka character homes). Although the design of new development needs to be sensitive to and respect existing **heritage assets**, the intent of the Heritage Guidelines is not to require new development to have an historic appearance. Instead, the Heritage Guidelines are written to encourage modern development that is highly contextual and echoes the past context established by existing **heritage assets**. Overall, the Heritage Guidelines encourage new development to take design inspiration from nearby **heritage assets** while allowing for more modern interpretations.

This particular site is developable, as every land owner has the right to develop their land, and these Guidelines must be followed to ensure a successful approval and development. A future DP application will most definitely be applied against the Heritage Guidelines. As noted in the Guidelines, there are examples of semi-detached and multi family designs incorporated into the document.

Therefore, the developer has decided to continue with the rezone, knowing that when it comes time to apply for the development permit, the Heritage Guidelines will apply.

How did you close the loop with stakeholders?

At this time, the loop is still open. It is the developer's intent to work with the community through the DP process once the rezoning is complete. This will be an ongoing discussion.