

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 805 37 Street NW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

O2 provided the following engagement tactics:

1. Project Website - Overview of the proposed application including a virtual comment response for stakeholders to comment on the application from the convenience of their home.- no comments were received through the website to date.
2. Postcard Drop - Approximately 50 Postcards were hand delivered to immediate neighbours to spread awareness of upcoming virtual engagement sessions and development on the subject site.
3. Notice Sign - provided the standard city-required notice sign on the subject site to emphasize future development on the site.
4. Information Sessions
Community Association Meeting - held in person November 8th, 2022 with 4 CA members in attendance.
Community Information Session - held virtually on December 6th, 2022 with 2 residents in attendance.
5. Site Visit with Ward 7 Councillor
Met with Councillor Wong at the Parkdale Campus to conduct a site visit in person on Friday October 28th, 2022.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We connected with the following stakeholder groups:

1. Administration
2. Parkdale Community Association
3. Immediate residents/neighbours
4. Ward Councillor discussion

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Community feedback was overly positive in support of the expansion of the Woods Homes operation.

Key feedback:

1. Eager to support continued mental health services in Parkdale
2. Appreciative of early and regular community engagement.

Questions/Concerns:

1. Confirmation there are no shadowing impacts for immediate neighbours.
2. Confirmation of available parking on site compared to increase in bed capacity.
3. Questions related to construction and timing of a development permit application.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The applicant team conducted a shadow study to confirm there are no shadowing impacts for immediate neighbours. The shadow study was circulated to the Parkdale Community Association and shared in the wider community as part of the virtual information session provided for area residents.

Parking will be provided as part of the DTR response, however the applicant team has conducted a review of estimated parking counts to confirm no additional parking is required to support the increase in bed capacity.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Woods Homes provides semi-regular updates to neighbours and will be providing periodic updates on the progress of both the land use application and future development permit applications on site to maintain transparency with the wider community.

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