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February 17, 2023

Dr. Misheck Mwaba, P.Eng.  
President and CEO  
Bow Valley College  
345 6<sup>th</sup> Avenue SE  
Calgary, Alberta, T2G 4V1

Dear President Mwaba,

For Athabasca University, I am writing to express my support of your efforts to add Bow Valley College's name to the City Hall C-Train Platforms in downtown Calgary. Bow Valley College is an important community entity based in downtown Calgary. The college is a major convenor of students and employees as well as post-secondary partners, of which Athabasca University is one.

Those who access Athabasca University's Calgary site know to find us at Bow Valley College. Having the college's name directly on the C-Train station will provide a stronger identification and awareness of the college's presence in the east side of downtown, improve way-finding, and may even encourage some to take the C-Train, given the assurance that comes from knowing exactly the platform on which to disembark.

Bow Valley College has operated in downtown Calgary since 1965. As a major downtown anchor with significant convenor power, the college deserves to have its name upon the mass transit platforms that sit adjacent to the college and provide direct access to its open doors.

Athabasca University encourages Calgary City Council and administration to give this proposal their full consideration.

Sincerely,

Alex Clark, PhD, RN, FCAHS  
President  
Office of the President  
Athabasca University