

Summary of Proposed Amendments to Bylaw 29M97

Section	Current Status	Recommended Status	Benefit or Impact of Change
3.3(f)(i)	20 metre separation between signs by same Owner	30 metre separation between signs by same Owner	Helps to control overall sign numbers and ensures no single owner/campaign monopolizes a particular area.
3.3 (g)	None (New)	May not place signs within 2 metres of a driveway crossing	Ensures clear sightlines for pedestrians and drivers as vehicles use these crossing. Improves pedestrian safety.
12(6)(a)	None (New)	Double the penalty for second conviction within a 24-month period	The consequence of having fines doubled or tripled for owners who have previously been convicted will hopefully increase voluntary compliance in the future.
12(6)(b)	None (New)	Triple the penalty for third conviction within a 24-month period	
Schedule "A"	Minimum penalty amounts of \$75	Increase minimum penalty amounts to \$100	Appropriate fine amounts are a part of encouraging voluntary compliance and may reduce the likelihood of future violations.
Schedule "A"	Minimum penalty amounts of \$125	Increase minimum penalty amounts to \$200	