Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.
Project name: Land Use Redesignation
Did you conduct community outreach on your application?
If no, please provide your rationale for why you did not conduct outreach.
Outreach Strategy
Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)
A pre-application meeting was held prior to the submission of this application to collect specific information about the land use redesignation application with the City of Calgary.
The site is located in a developping community. At the time of this application, the neighbourhood does not have Community Association.
A sign was placed on the subject property.
Stakeholders
Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)
As part of the circulation process a conversation took place with the Neighbour group managed by the developer, Brookfield. Conversation will continue during the redesignation and the Development Permit process.
A sign was placed on the subject site to invite resident to provide comments on the application.
No comments were received directly from the outreach. Comments were received by the Planning Department.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Comments were received during the circulation process and shared by the Planning Department. The comments were summarized as follows:

This rezoning/proposed development appears to be more industrial in nature and do not fit the residential neighborhood context of this part of Seton and could impact the neighbourhood.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The redesignation intends to accommodate a mixed-use development with self-storage and commercial uses.

The storage facility will be designed to integrate into the urban fabric. The development will provide a strong visual interface with the street and architectural details will be added to animate the façade.

Additional commercial uses will be integrated to the main building to animate the street.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Modification were completed on the Direct Control Bylaw to respond to comments provided by the Planning Department and comments received.

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