

#civicinnovationYYC

20/09/2016

Cut Red Tape & Civic Innovation YYC

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CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER

SEP 20 2016

ITEM: 3.6 PFC2016-0711
Distribution
CITY CLERK'S DEPARTMENT

A **growing** movement....
from solutions built **BY** government
to solutions built **WITH** government.

- Citizens want to participate in more ways than just casting a vote.
- They want to give their time and expertise.
- Many minds, many perspectives. Leveraging the power of citizen's diversity and life experience.

**Crowdsourcing ways to
make life better every day**





Research and Outreach

Government

- Alberta Colab
- Guelph
- San Francisco

Corporate

- Canadian Tire
- GE Canada
- Google Canada

Post-secondary

- University of Calgary
- University of Waterloo
- Ryerson University

Non-profit/Social Innovation

- Nesta – United Kingdom
- Center for Social Innovation - Toronto
- Alberta Social Innovation Connect

European Food Safety Agency
Crowdsourcing food safety solutions



City of Madrid
Citizens writing policy



Pulse Point
Citizens sign-up to expand CPR service



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Building on Cut Red Tape – 4 Objectives

DIGITAL PLATFORM

- Ongoing idea submission
- Transparent and accountable

PROGRAM TO ACTION

- Pathways to incubate ideas, de-risk innovation
- Celebrate and Learn



ADVISORY GROUPS

- Maintain the External Advisory
- Complemented by an Internal Advisory

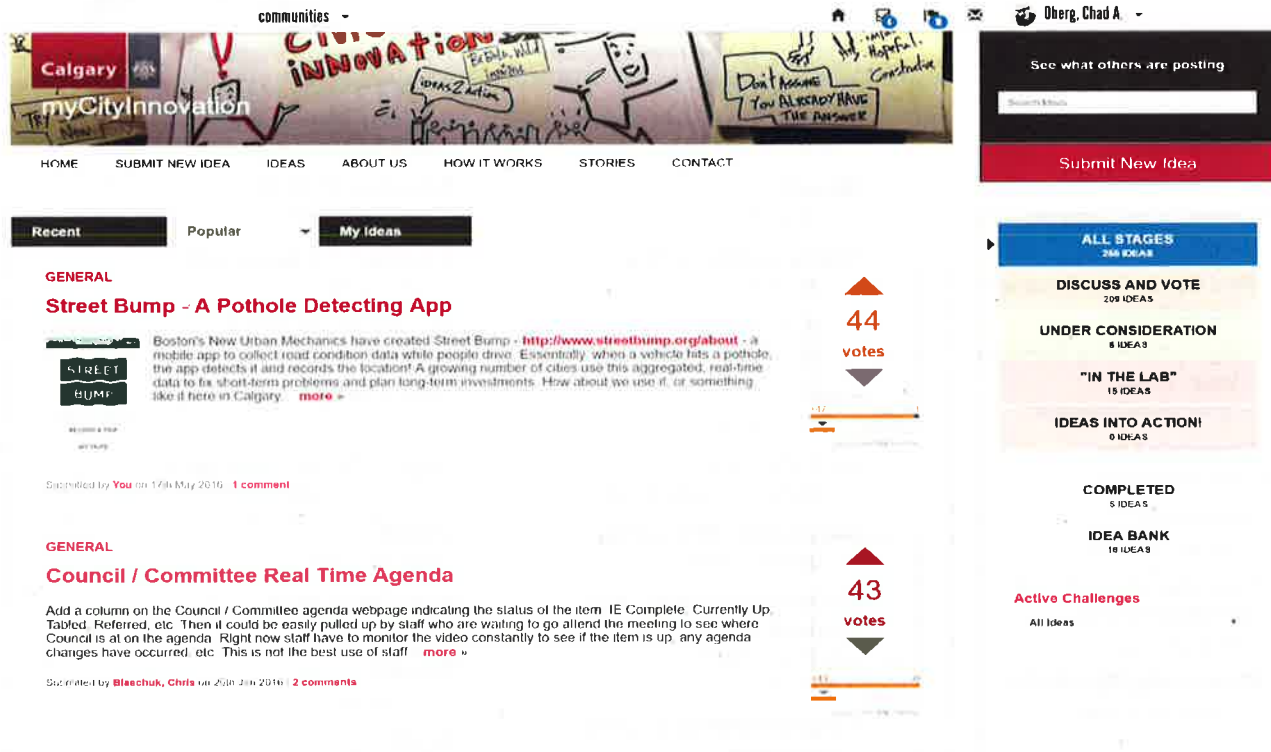
INNOVATION LAB

- Project space
- Human centered design thinking principals

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The screenshot shows the myCityInnovation website interface. At the top, there's a navigation bar with links: HOME, SUBMIT NEW IDEA, IDEAS, ABOUT US, HOW IT WORKS, STORIES, CONTACT. Below this, there's a section for 'Recent' ideas, with filters for 'Popular' and 'My Ideas'. The first idea listed is 'Street Bump - A Pothole Detecting App' by You on 17th May 2016, with 1 comment. The second idea is 'Council / Committee Real Time Agenda' by Blaszchuk, Chris on 25th Jan 2016, with 2 comments. To the right, there's a sidebar showing the 'ALL STAGES' of ideas: 266 IDEAS in total, broken down into: DISCUSS AND VOTE (209 IDEAS), UNDER CONSIDERATION (8 IDEAS), 'IN THE LAB' (15 IDEAS), IDEAS INTO ACTION! (0 IDEAS), COMPLETED (5 IDEAS), and IDEA BANK (16 IDEAS). There's also a section for 'Active Challenges' with 'All Ideas'.

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External Advisory



ABSI Connect
– Terry Rock

Alberta EcoTrust Foundation
– Pat Letizia

Alberta Treasury Branches
– James Gamage

BRZ Kensington
– Annie McInnis

Building Owners and Managers Association
– Lloyd Suchet

Calgary Chamber of Commerce
– Lauren Webber

Calgary Economic Development
– Court Ellingson

Calgary Federation of Independent Businesses
– Amber Rudy

Calgary Home Builders Association
– Beverly Jarvis

Calgary Public Library
– Bill Ptacek

Canadian Sport Institute
– Eric Groves

Cybera
– Robin Winsor

Eat Naaco
– Aman Adatia

Government of Alberta
– Alex Ryan

National Research Council
– Karl Miller

Open Calgary
– Geoff Zakaib

Southern Alberta Institute of Technology
– Alex Zahavich

Suncor Energy
– Lori Gammel

TELUS Spark
– Katherine Ziff

Victoria Park BRZ
– David Low

W21C
– Jill De Grood

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Internal Advisory



Environment and Safety Management

– Kate Letizia

Mayors Office

– Guido Rodriguez

Community Planning

– Juliet Pitts

Real Estate Development

– Ingrid Roxas

Calgary Building Services

– Dean Taylor

– Aravin Amirthalingam

Corporate Law

– Amanda Hart

Recreation

– Jarret Hoebers

Customer Service and Communications

– Robb Fergusson

Community Standards

– Karen McKenzie

Transportation Infrastructure

– Jessica Lam

Calgary Approvals Coordination

– Amie Blanchette

Supply

– Jim Nicholson

Waste and Recycling

– Carol Kehoe

Civic Partners

– Stephanie Undershute

Parks

– Christy Caswell

Civic Partners

– Stephanie Undershute

Information Technology

– Harpreet Dhillon

Corporate Analytics and Innovation

– Nichole Wyatt

– Arsheel Hirji

Calgary Neighbourhoods

– Karla Cote

Transportation Planning

– Travis Gaede

Facilities Management

– Paul Taylor

Corporate Security

– Jennifer Stone

Calgary Fire Department

– Tyler Pelke

City Managers Office

Heather Domzal

City Clerks

– Paul Denys

Calgary Growth Strategies

– Christina Fuller

Transit

– Adam Storms

Water Resources

– Yuki Sakai

Finance

– Eric Jarvo

Roads

– Patrick Grisak

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Turning #Ideas2Action

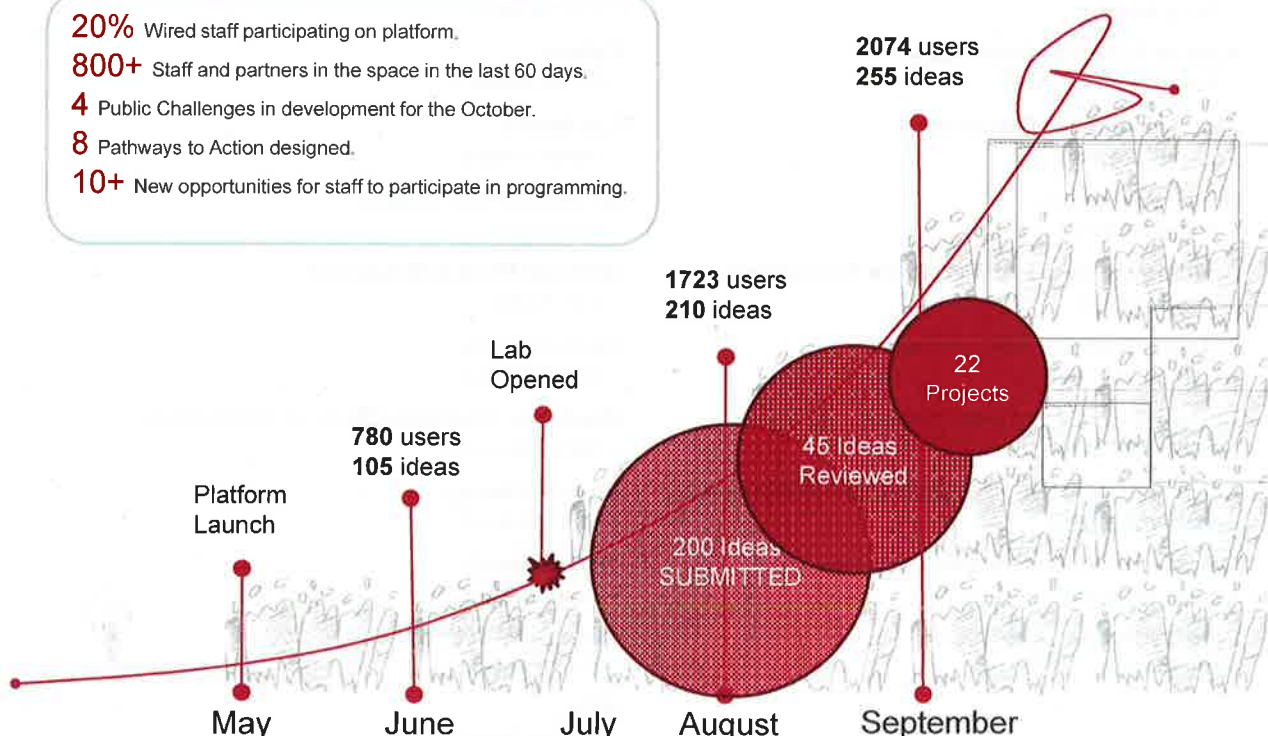
20% Wired staff participating on platform.

800+ Staff and partners in the space in the last 60 days.

4 Public Challenges in development for the October.

8 Pathways to Action designed.

10+ New opportunities for staff to participate in programming.



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