

Applicant Submission



Pamela MacInnis
Partner
RPP, MCIP

d | 403 692 4355
c | 403 818 6933
pmacinnis@bapg.ca

October 10, 2022

City of Calgary
Corporate Planning Applications Group
800 Macleod Trail SE
Calgary AB T2P 2M5

Attention: North Team Subdivision Services
Re: Proposed Street Name for the Morton Outline Plan LOC2018-0279

On behalf of Madlee Development Ltd. (Madlee), B&A submits the following Street Name for consideration for the Morton Outline Plan: **Crimson Ridge to replace the approved name Morton Ridge**

After thoughtful consideration and site visits for inspiration, it is the desire of the Madlee to rename the Morton Outline Plan lands LOC2018-0279 to "Crimson Ridge". The name not only has ties to the Ridge itself but the 'Crimson' in the name reflects the openness and expanse and views of the sunset over the Bow Ridge valley.

A deep vivid red colour at the end of the colour spectrum, the name Crimson is inspired by the view of the sky as witnessed from the land itself and creates a feeling of being on the edge of the city, overlooking nature and the countryside. The lands are situated on the south side of the ridge overlooking the Bow River and the Rocky Mountains beyond.

We kindly request that this be circulated amongst your naming stakeholders. Should you have any further questions, please feel free to contact me by phone at 403-692-4355 or email at pmacinnis@bapg.ca

Sincerely,

A handwritten signature in blue ink, appearing to read 'P MacInnis', written in a cursive style.

Pam MacInnis

