

## Incentives provided by other jurisdictions

Business and Local Economy engages with variety of external partners including Calgary Economic Development, Calgary Chamber of Commerce, municipalities across Canada and internationally to learn about ways governments support businesses.

Below is a list of examples of incentives and processes aimed at encouraging economic investment provided by other jurisdictions.

### Financial Incentives

The City of Edmonton provides several financial supports including

- environmental incentives to support businesses in acting on climate change and reducing the greenhouse gas emissions;
- Economic Action Plan Grant supporting expansion and growth projects of local businesses to build more resilient, diverse, and equitable local economy; and
- Brownfield Redevelopment Grant Program promotes redevelopment of qualified brownfield properties by helping cover some of the testing and remediation costs.

### Business Experience

The City of Edmonton provides:

- one-on-one business support -single point of contact to access resources and support and navigate City processes;
- small business workshops; and
- Business Improvement Areas (BIA) support.

The City of Vancouver and the City of Toronto provide extensive support to film industry through dedicated teams. These teams have authority to issue permits and provide one window service for production companies.

### Other Supports

The City of Edmonton's Digital Economy Program (similar to Calgary's Digital Services Squad) provides free digital support to small local businesses.

Project Greenlight is a technology demonstration platform from Metro Vancouver in British Columbia that offers an alternative to traditional procurement processes, using calls for innovation to facilitate access to new technology and solutions that may not otherwise be discovered. The members of the project are public and private enterprises that manage at least \$1 billion in assets. Challenges include zero waste solutions, improved transportation systems, as well as open call for innovations addressing complex challenges and aligned to strategic priorities of the members.

Catalonia Open Challenges platform offers opportunities for public procurement, open innovation challenges, Research & Development and innovation partnerships, and international trade. Entities such as governments, large corporations, non-profit organizations

from across the globe (including Canadian entities like The City of Coquitlam in British Columbia) post challenges and procurement needs and are connected to businesses with innovative ideas. Fields of application include Smart Cities, Circular Economy, Digital Transformation, Sustainable Construction, and others. Link to Catalonia Open Challenges: [Catalonia Open Challenges - Home \(gencat.cat\)](https://gencat.cat/en/open-challenges).

Small Business Research Initiative in Wales enables the public sector to engage with industry during the early stages of development to design bespoke solutions, whilst enabling businesses to research new opportunities through fully funded research and development contracts. The initiative features a simple fast-track application process, 100% funded development contracts, innovators are free to develop and sell innovation in other markets, while governments are first to benefit from resulting innovation. The initiative operates in accordance with all applicable procurement regulations. Link: [Small Business Research Initiative \(SBRI\) | Innovation \(gov.wales\)](https://gov.wales/small-business-research-initiative)

The Scottish Government's CivTech Innovation Flow is designed to create digital solutions to public sector problems as quickly and as effectively as possible. Published challenges are general in nature and can be applicable to different organizations and countries. Sponsoring public sector organization funds applicants through exploration and accelerator stages and further product development. The Sponsor receives an in-perpetuity royalty free license, while the participant is free to market the product to other customers. Challenges include technology support in detecting and assessing risks of beaver burrows, using data about businesses to deliver better business support services, using technology to improve cycling infrastructure, and using technology to drive effective human resource management. Link : [The CivTech Process — CivTech](https://gov.scot/civtech)