



# Tomorrow's Chinatown

December 6, 2022

ISC: UNRESTRICTED

## Recommendations

That Council:

1. Approve the Chinatown Cultural Plan (Attachment 2);
2. Give First Reading to proposed bylaw, Chinatown Area Redevelopment Plan (Attachment 3);
3. Withhold Second and Third Readings of the proposed bylaw until the Chinatown Area Redevelopment Plan has been approved by the Calgary Metropolitan Region Board;
4. Following Third reading of the proposed Bylaw
  - a. RESCIND, by resolution, the Chinatown Handbook of Public Improvements; and
  - b. REPEAL, by bylaw, Bylaw 3P86 the Chinatown Area Redevelopment Plan;

Tomorrow's Chinatown is a first-of-its-kind program in Calgary consisting of three deliverables:

- Chinatown Cultural Plan
- Culturally-informed Area Redevelopment Plan (ARP)
- Renaming of former James Short Park and Parkade



# Chinatown Cultural Plan

Chinatown Cultural Plan provides strategic direction for advancing and investing in Chinatown's cultural future.



## 5 Key Themes of the Chinatown Cultural Plan



A. People, voices and experiences



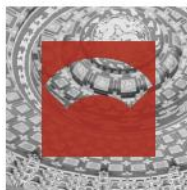
B. Culture, creative and learning



C. Food, merchants and tourism



D. Housing, health and social purpose



E. Places, spaces and natural environment



# Chinatown Area Redevelopment Plan

Chinatown's success relies on the area being a culturally distinctive place where people want to live, visit and set up business.

- Long-range, statutory plan that sets out the future vision for redevelopment in Chinatown.
- Serves to provide consistency and certainty to the community, developers and decision-makers.
- Informed by the Chinatown Cultural Plan, the document highlights the clear intersections between cultural and land use planning.



## Core ideas of the ARP :

1. An affordable and attractive residential neighbourhood
2. A unique character continues to be expressed through the built environment
3. Chinatown's historic significance is preserved
4. Vibrant streets and eclectic commercial offerings support a thriving local economy
5. Chinatown supports community, family and individual health and harmony





# Engagement and Communications

- Citizen-led Chinatown Advisory Group
- Residents and community organizations
- Landowner, developers, and industry group
- Residents of Calgary



**3 languages** used for publishing engagement materials:  
**Traditional Chinese, Simplified Chinese and English**



**8,500** people engaged



**1.4 million** times people saw our **communications and advertisements**





## Program Learnings

- Tomorrow's Chinatown serves as a template for future cultural planning projects.
- Innovative approach demonstrates the opportunity to incorporate and enhance community cultural resources through planning and development projects.
- In working cross-corporately and leveraging Urban Alliance's academic research, the program strived for a broader and deeper understanding of the community

Reaffirms the **interconnectedness of people, place, and culture**, which cannot be understood in isolation.



That Council:

1. Approve the Chinatown Cultural Plan (Attachment 2);
2. Give First Reading to proposed bylaw, Chinatown Area Redevelopment Plan (Attachment 3);
3. Withhold Second and Third Readings of the proposed bylaw until the Chinatown Area Redevelopment Plan has been approved by the Calgary Metropolitan Region Board;
4. Following Third reading of the proposed Bylaw
  - a. RESCIND, by resolution, the Chinatown Handbook of Public Improvements; and
  - b. REPEAL, by bylaw, Bylaw 3P86 the Chinatown Area Redevelopment Plan;