



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

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**Project name:** 9400 48 Ave NW Bowness

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### **Outreach Strategy**

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

O2 advanced the following engagement tactics:

1. Project Website - to provide an overview of the proposed application including a virtual comment response for stakeholders to comment on the application from the convenience of their home. To date there have been no comments received through the website.
2. Postcard Drop - Prepared 50 postcards advertising upcoming virtual engagement and the proposed development on site. The postcards were hand delivered to area residents.
3. Notice Sign - provide the standard city-required notice sign on the subject site to emphasize future development on the site.

### **Stakeholders**

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We will connect with the following stakeholder groups:

1. Administration
2. Bowness Community Association
3. Immediate residents/neighbours
4. Ward Councillor discussion

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Community Feedback was positive from both the Community Association and the wider community. Neighbours were mostly concerned with the preservation of the Douglas Fir Tree Sanctuary, however given the area will be preserved there was strong support for the expansion of mental health services on the site.

Key comments of support:

1. Appreciate early and regular communication on behalf of the applicant and Woods Homes
2. Supportive of program expansion and land use application.

Comments:

1. Confirmation the Douglas Fir Tree Sanctuary will remain open and preserved.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Residents and the wider community were supportive of the application. The applicant team provided confirmation the Douglas Fir Tree Sanctuary would not be impacted by the minor expansion of bed capacity on the site.

Given the positive feedback, no revisions to the application were made.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Woods Homes provides semi-regular updates to neighbours and will be providing periodic updates on the progress of both the land use application and future development permit applications on site to maintain transparency with the wider community.

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