

Applicant Outreach Summary

January 10, 2023

Project name: JEMM The Bridge

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Engagement included:

Presentation with the Bridgeland-Riverside Community Association on August 22nd, 2022.

Discussions with the Bridgeland-Riverside Community Association on November 24, 2022.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Engagement with the Bridgeland/ Riverside Community Association

Ward 9 Councillors office

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Key comments:

Confirmation from the Community Association the future tenant would be a high end liquor retailer.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

There were no objections from the Community Association.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Provided a follow up call/email response with the Bridgeland/Riverside Community Association once the Direct Control Bylaw was finalized.