

Planning and Development Services Report to  
Calgary Planning Commission  
2023 January 12

ISC: UNRESTRICTED  
Corrected CPC2023-0024  
Page 1 of 3

**Land Use Amendment in Bridgeland/Riverside (Ward 9) at 950 McPherson Square NE, LOC2022-0135**

**RECOMMENDATIONS:**

That Calgary Planning Commission:

1. Forward this report (CPC2023-0024) to the 2023 February 07 Combined Meeting of Council to the Public Hearing portion of the Agenda; and

That Calgary Planning Commission recommend that Council:

2. Give three readings to the proposed bylaw for the redesignation of 0.38 hectares  $\pm$  (0.93 acres  $\pm$ ) located at 950 McPherson Square NE (Plan 0512930, Block 7, Lot 2) from Direct Control (DC) District to Direct Control (DC) District to accommodate a liquor store within 300 metres of another liquor store (Attachment 2).

**HIGHLIGHTS**

- This land use amendment application proposes to revise an existing Direct Control (DC) District to accommodate a liquor store within 300 metres of another liquor store.
- This application aligns with the policies in the Municipal Development Plan (MDP) and the Bridgeland-Riverside Area Redevelopment Plan (ARP).
- What does this mean to Calgarians? The proposal would facilitate more commercial development in a dense and walkable part of the city.
- Why does this matter? The proposal would enable additional commercial options for area residents.
- **A related Development Permit (DP2022-05607) has been received and is currently on hold.**
- There is no previous Council direction related to this proposal.
- Strategic Alignment to Council's Citizen Priorities: A city of safe and inspiring neighbourhoods.

**DISCUSSION**

This application was submitted on 2022 July 25 by O2 Planning and Design on behalf of the landowner, JEMM Bridges General Partner Ltd.

The approximately 0.38-hectare site is located in the community of Bridgeland/Riverside in the northeast quadrant of the city. The existing land use designation for the site is Direct Control (DC) District based on the Mixed Use – General (MU-1) District. The proposed DC District maintains the rules of the existing DC while eliminating the minimum separation distance of 300 metres between Liquor Stores under Section 40 and Section 225 of the Land Use Bylaw 1P2007.

**A Change of Use Development Permit (DP2022-05607) was submitted on 2022 August 10, and is currently on hold pending the outcome of this Land Use Amendment application.** A detailed planning evaluation of the application, including location maps and site context, is provided in the Background and Planning Evaluation (Attachment 1).

Planning and Development Services Report to  
Calgary Planning Commission  
2023 January 12

ISC: UNRESTRICTED  
Corrected CPC2023-0024  
Page 2 of 3

**Land Use Amendment in Bridgeland/Riverside (Ward 9) at 950 McPherson Square  
NE, LOC2022-0135**

---

**ENGAGEMENT AND COMMUNICATION**

- Outreach was undertaken by the Applicant
- Public/interested parties were informed by Administration

**Applicant-Led Outreach**

As part of the review of the proposed application, the applicant was encouraged to use the Applicant Outreach Toolkit to assess which level of outreach with public relevant groups and the respective community association was appropriate. **The Applicant contacted the Bridgeland / Riverside Community Association to discuss their plans. In response to concerns raised, they have assured the CA that the tenant will be a high-end liquor retailer.** The Applicant Outreach Summary can be found in Attachment 4.

**City-Led Outreach**

In keeping with Administration's practices, this application was circulated to relevant public groups, notice posted on site and published online. Notification letters were sent to adjacent landowners as well.

Three public comments were received by Administration noting concerns of increased public disorder should a new liquor store open in the area. The Bridgeland Riverside Community Association provided a response letter indicating they had 'no comment' regarding the application (Attachment 5). Administration considered the relevant planning issues specific to the application and has determined the proposal to be appropriate given the dense urban context.

Following Calgary Planning Commission, notifications for a Public Hearing of Council will be posted on site and mailed to adjacent landowners. In addition, Commission's recommendation and the date of the Public Hearing will be advertised.

**IMPLICATIONS**

**Social**

The proposal would allow for additional commercial choices for Calgarians within a growing and densifying established neighbourhood by contributing to the range of community amenities.

**Environmental**

This application does not include any actions that specifically address the objectives of the Climate Resilience Strategy. Further opportunities to align future development of this site with applicable climate resilience strategies may be explored at future development approval stages.

**Economic**

The proposed amendment would allow for additional commercial opportunities in the area contributing to the overall economic vitality of the neighbourhood.

Planning and Development Services Report to  
Calgary Planning Commission  
2023 January 12

ISC: UNRESTRICTED  
Corrected CPC2023-0024  
Page 3 of 3

**Land Use Amendment in Bridgeland/Riverside (Ward 9) at 950 McPherson Square  
NE, LOC2022-0135**

---

**Service and Financial Implications**  
No anticipated financial impact.

**RISK**  
There are no known risks associated with this proposal.

- ATTACHMENTS**
- 1. Background and Planning Evaluation
  - 2. Proposed Direct Control District
  - 3. Applicant Submission
  - 4. Applicant Outreach Summary
  - 5. Community Association Response

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform

CITY OF CALGARY  
**RECEIVED**  
IN COUNCIL CHAMBER  
  
JAN 12 2023  
ITEM: 7.2.1 CPC2023-0024  
Distrib- Revised Cover letter  
CITY CLERK'S DEPARTMENT