

## **Designated FSFV Parking Zones – Pilot Program**

### Background

At the 2013 September 16 Meeting of Council, the following recommendation was adopted:

*ADOPT, Moved by Alderman Farrell, Seconded by Alderman Mar, that the SPC on Planning and Urban Development Recommendation 2c contained in Report PUD2013-0529 be adopted, as follows:*

2. *Continue to work with stakeholders to:*
  - c. *Examine opportunity for designated parking zones.*

The objective would be to create and evaluate designated parking spaces for Full Service Food Vehicles (FSFV / food trucks), as a pilot project in the downtown area. The desired benefit for the FSFV industry would be to alleviate the need for a food truck to arrive early in the morning to find a suitable location to provide their lunch time services.

A previous designated food truck stall was implemented in the Calgary Parking Authority's (CPA) Lot 19, on 3 St SE across from City Hall that trial was discontinued due to lack of significant use by the food trucks.

It is noted that parking spaces downtown are in high-demand; and Roads and CPA have been working on a separate Council directed project to identify and implement a large number of additional parking spaces in the downtown core. An ideal food truck designate stall would be situated in a location that the food truck industry would desire, while minimizing reduction of on-street parking in a high demand area.

### Approach

The previous trial of a designated food truck parking space was not used extensively; therefore, in this new pilot program, the first step was to consult the food truck industry on their desired food truck locations. A list of desirable locations was compiled and evaluated for optimal locations based on the following criteria:

- Compliance with the established guidelines and bylaws (e.g. food trucks must not be within 25m of an established restaurant or eatery)
- Expressed desire from the food truck industry
- Minimal impact on parking supply.

### Findings

The location on the north side of 2 Avenue SW, between 3 Street and 4 Street SW, was determined to be a suitable option for a trial food truck designated parking spot. It was a location requested by the food truck industry, and had the least impact on parking, according to CPA data.

A two-truck stall was designated for the month of September 2014. To provide a legal and enforceable method of exclusively allowing food trucks to use these parking spots, permits were given to interested food trucks. No fee was charged for the permits, although on-street ParkPlus fees still applied.

### Conclusion

Observations were made during the length of the trial; the findings are currently under review at the time of writing this report.