

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Rainbow Stars Daycare

Did you conduct community outreach on your application? YES

If no, please provide your rationale for why you did not conduct outreach.

NA

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

I contacted my neighbours and people with daycare needs, and spoke to them in person and took their opinions. Below are the dates of when I spoke with them, along with the specific locations and the numbers of participants for each date.

July 29, Martindale Blvd - 10 Participants

July 30, Martindale Drive - 8 Participants

July 31, Martindale Crescent - 7 Participants

August 6, Martin Crossing Manor - 6 Participants

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

I spoke to the city councillor's office, and they said that they are supportive of the opening of this daycare and happily welcome it. We also spoke to the people who would end up living in the surrounding area of the daycare, who didn't have any objections to the opening of this daycare, especially as there was previously a dayhome open for 10+ years in the same place where the new daycare will be built. They are familiar with having some sort of childcare service near them and have not had any problems with it, making them supportive of the opening of a daycare. They said that they were excited and in favour of a new daycare opening, as it would be quite convenient and helpful to them, and having lived in that area for many years in the past the neighbors are familiar with me, the owner.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

As there was already a dayhome for almost 10 or more years in the place where the new daycare will be built, and I had lived in that area for 14 years, the neighbours and residents of that area are already very familiar with the operations of a daycare and trust me, so they didn't raise many questions or concerns regarding the building of a new daycare. Some did suggest that we make sure that pathways/sidewalks remain clear and clean especially during winter months to prevent mishaps.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As a result of the stakeholder opinions, I was able to learn what things I would have to focus on/ implement and then work to maintain once the daycare opened, such as lawn and sidewalk care. For instance, I made sure to invest in and stock up on more efficient supplies and equipment for lawn and sidewalk care, such as better lawnmowers, salt, stronger snow removal equipment etc.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

I went back to the areas and neighbours mentioned above in the initial data collecting stage, and spoke to the people about what things I would be implementing in order to make the daycare being in their area as comfortable and convenient for them as possible, based on their concerns and suggestions. I worked to assure them that things would work out smoothly before and after the opening, and give them peace of mind about any concerns.

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