# Attachment 2: Proposed Key Changes to the Updated RouteAhead Plan

The RouteAhead Advisory Group, public engagement, and internal collaboration informed proposed key changes to the updated RouteAhead plan. Council approval of the proposed key changes is requested to inform the final updated RouteAhead plan. The RouteAhead plan consists of three core principles to guide transit service: the customer experience, network planning, and financing transit. The core principles will remain in the updated plan as they continue to be relevant today. The proposed key changes are divided into the following broad categories: (1) Strategic Changes, which are key guiding ideas emphasized throughout the entire plan; (2) Customer Experience, (3) Network Planning, and (4) Financing Transit changes, which will be reflected in the content of those specific sections of the plan; and (5) General Plan Changes, which will be incorporated into the new plan's overall organization and layout.

| Item Ite<br>No. | em Name           | Previous 2012 Plan Version  | Proposed 2022 Updated<br>Plan Version  | Rationale for Proposed<br>Change  |
|-----------------|-------------------|---|--|---|
|                 | ision<br>tatement | The original vision statement reads: Mobility is the<br>lifeblood of a city. Since 1909, Calgary Transit has<br>been efficiently connecting people and places by<br>providing mobility (the ability to move from place to<br>place) and accessibility (the ability to reach a<br>destination). For people who choose not to drive or<br>are unable to drive, including people with<br>disabilities, transit provides low-cost mobility and<br>accessible transportation. It provides mobility for<br>young adults who don't yet have a driver's license<br>or who do not own a car. It allows households to<br>reduce transportation costs by driving less and<br>owning fewer vehicles. Cities benefit greatly from<br>public transit: it reduces the need for more road<br>capacity and supports efficient and attractive land<br>use patterns, allowing a city to grow intelligently.<br>Transit provides a return on investment to cities by<br>promoting development, redevelopment, private<br>sector investment and increased revenues. A city<br>that invests in a strong public transit system has | The proposed vision<br>statement reads: Transit is<br>the backbone of Calgary's<br>best future. Calgary Transit<br>integrates movement and<br>land use by creating an<br>intuitive, safe, accessible,<br>and welcoming system that<br>is convenient to use for<br>Calgarians and visitors. | New vision statement<br>developed by the<br>RouteAhead Advisory Group<br>to tell a concise and<br>compelling story that<br>embodies a positive culture<br>around transit, while<br>remaining future-oriented. |

#### **1.0 Strategic Changes**

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|     |                                    | lower impacts on the environment, including<br>reduced greenhouse gas emissions, lower land<br>consumption and reduced energy consumption.<br>Having seen the benefit of these impacts over the<br>past 30 years, it's no wonder Calgarians support<br>increased investments in public transit in the future.<br>In 30 years, Calgary Transit will look different than<br>it does today. It will be more integrated into our<br>urban fabric. RouteAhead identifies a new vision<br>and a path to get there. |  |   |
|-----|------------------------------------|--|--|---|
| 1.2 | Mission<br>Statement               | Not included in 2012 RouteAhead plan.  | The proposed mission<br>statement reads: As leaders<br>in the industry, Calgary<br>Transit's mission is to move<br>people of all ages and<br>abilities safely and<br>conveniently by building the<br>Primary Transit Network<br>using sustainable travel<br>modes and technologies that<br>harmonize destinations and<br>movement. | Inclusion of mission<br>statement suggested by the<br>RouteAhead Advisory Group<br>and developed with<br>RouteAhead Advisory Group<br>feedback and guidance on<br>emphasizing the Primary<br>Transit Network and the<br>focus on frequency over<br>coverage.          |
| 1.3 | Operational<br>Funding<br>Strategy | Focuses on increasing service hours per capita to grow the network.  | Focuses on operating<br>investments to develop the<br>Primary Transit Network to<br>create a skeletal network of<br>fast, frequent, and reliable<br>transit lines that prioritize<br>frequency over coverage.<br>Decreased focus on service<br>hours per capita.   | Revised focus specifically on<br>the Primary Transit Network<br>rather than service hours per<br>capita as suggested by the<br>RouteAhead Advisory Group<br>and in response to public<br>feedback which indicated<br>respondents value transit<br>frequency the most. |

| 1.4 | Financing<br>Transit | Includes a specific target for the proportion of transit operating costs covered by transit fare revenues. | Adjusts to include a broad<br>collection of metrics which<br>tell the story of transit<br>service and reflect the<br>benefits transit provides to<br>the community including | Suggested by Advisory<br>Group that a more<br>wholesome set of measures<br>be included in the updated<br>plan. |
|-----|----------------------|--|--|--|
|     |                      |  | climate resilience, equity,<br>access to the transit<br>network, customer<br>experience, and financial<br>efficiency. Some metrics,<br>where appropriate, have               |  |
|     |                      |  | short/medium/long-term<br>targets, others are for<br>benchmarking and<br>comparison purposes.  |  |

## 2.0 Customer Experience Section Changes

| ltem<br>No. | Item Name                    | Previous 2012 Plan Version  | Proposed 2022 Updated Plan<br>Version  | Rationale for Proposed Change   |
|-------------|------------------------------|---|--|---|
| 2.1         | Customer Safety              | Includes direction C9: Ensure<br>Calgary Transit continues to be<br>safe and secure. Strategies<br>under direction C9 mostly focus<br>on enforcement. | Adds directions and strategies to<br>reflect Calgary Transit's customer<br>commitment and broader strategies<br>beyond enforcement to improve<br>feelings of safety. Adds strategies<br>to improve physical safety and<br>environmental safety from extreme<br>heat and weather (i.e. shelter,<br>shade, lighting, snow clearing). | Public engagement respondents valued<br>safety third highest out of ten potential<br>options and the Advisory Group<br>considered customer safety a key topic<br>for success in the updated plan. |
| 2.2         | Equitable<br>Transit Service | Content focusses heavily on<br>Access Calgary (now Calgary<br>Transit Access).  | Maintain Calgary Transit Access content while adding and revising  | Engagement with the City's Social Well-<br>Being Advisory Committee suggested<br>several changes to the plan to reflect   |

|  | directions and strategies to advance | the Social Well-Being Policy, adopted in |
|--|--------------------------------------|--|
|  | equitable transit service delivery.  | 2019.                                    |
|  |                                      |  |

# 3.0 Network Planning Section Changes

| ltem<br>No. | Item Name  | Previous 2012 Plan Version  | Proposed 2022 Updated Plan Version   | Rationale for Proposed Change   |
|-------------|--|---|--|---|
| 3.1         | Principles for<br>Designing<br>Transit and the<br>Primary Transit<br>Network | Located near the end of the<br>background information in the<br>network planning section. | Located at the very beginning of the<br>network planning section to emphasize<br>the plan's strategic shift to focus on a<br>frequency-oriented network rather than<br>a coverage-oriented network. A<br>frequency-oriented network means<br>some customers may have to travel<br>further to a transit stop, but the service<br>will come more often. Outlines that<br>community-specific first-mile/last-mile<br>connection improvements will provide<br>more options for accessing transit stops<br>and stations. Updates the Frequent<br>Transit Service section to provide clarity<br>and support for the guiding principles<br>and Primary Transit Network. | Emphasizes Calgary Transit's future<br>network will be based on<br>implementing the guiding principles,<br>specifically shifting to a frequency-<br>oriented rather than coverage-<br>oriented network, as suggested by<br>the Advisory Group. The guiding<br>principles reinforce the Primary<br>Transit Network design and reflect<br>the top transit values heard from<br>public engagement: frequency and<br>reliability. |
| 3.2         | Rapid Transit<br>Project<br>Prioritization List                              | See Attachment 3.   | See Attachment 3. Project prioritization<br>list updated to include future Green Line<br>segments and reflect current state of<br>projects in 2022. Mode progression<br>updated to match updated project<br>prioritization list and Infrastructure<br>Calgary community investment<br>programs.  | Council direction from TT2020-1289<br>to Return to Committee by Q4 2022<br>with an updated prioritization list as<br>part of the 10-year review of<br>RouteAhead.   |
| 3.3         | Guidance for<br>Modifying the  | Not included in RouteAhead 2012 plan.   | Includes guiding principles for adding<br>potential future projects, removing<br>existing projects, or modifying the   | Mechanisms to modify the capital<br>prioritization list help ensure the list<br>remains relevant over the lifespan of   |

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IP2022-1354 Attachment 2

|     | Rapid Transit<br>Project List                          |   | capital project prioritization list over<br>time. This includes evaluating projects<br>from a business or value proposition<br>perspective. The guiding principles can<br>also apply to Special Cases for Transit<br>Service (see 3.4 below).   | the plan as the city grows and changes.   |
|-----|--|---|---|---|
| 3.4 | Guidance on<br>Special Cases<br>for Transit<br>Service | Contains guidance on special<br>cases including Calgary<br>International Airport, University<br>of Calgary/Alberta Children's<br>Hospital/Foothills Medical<br>Centre, Centre City, Regional<br>Transit Projects, and Edmonton<br>to Calgary High-Speed Rail. | Updates guidance on special cases to<br>reflect current state in 2022 and adds<br>the following to the existing list in the<br>previous column: 8 <sup>th</sup> Avenue Subway,<br>Infill LRT Stations, Calgary to Banff<br>Passenger Rail, and projects beyond<br>the RouteAhead timeframe.   | Updates required to reflect current<br>state of projects in 2022, recent<br>Council direction, and complex<br>projects requiring a high degree of<br>collaboration with partners.   |
| 3.5 | Linking Transit<br>and Land Use                        | Matching transit to land use is a key component of the Network planning core principle.   | Further emphasis throughout the entire<br>document on the importance of linking<br>transit and land use, and corporate-wide<br>implementation of RouteAhead.  | The RouteAhead Advisory Group<br>indicated linking transit and land use<br>is a key topic for success to<br>emphasize in the updated<br>RouteAhead document and achieve<br>the Municipal Development Plan<br>goals.   |
| 3.6 | Park and Ride<br>Policy                                | Contains section on park and<br>ride policy, background on<br>current state in 2012, and the<br>balance of providing park and<br>ride.  | <ul> <li>Changes name to Station Access to reflect broader goal beyond park and ride. Adds guiding principles for transit station areas:</li> <li>1. Prioritize access to transit stations through safe and convenient transit, walking, and wheeling connections.</li> <li>2. Enable transit-oriented development on City-owned land to support Calgary's economic, social, and climate resilience.</li> </ul> | The new guiding principles provide<br>balanced guidance to inform future<br>decisions on the use of City-owned<br>land around transit stations. They<br>clearly support opportunities for<br>future transit-oriented development<br>(TOD) while ensuring transit stations<br>continue to provide safe and<br>convenient access for customers,<br>whether they walk, wheel, take the<br>bus or drive. These new principles |

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|     |                         |  | 3. Sustain an adequate amount of parking to complement other modes of station access and maximize ridership, at stations beyond 5km of downtown.   | will help reduce the barriers for TOD<br>that exist because of the current park<br>and ride policies.   |
|-----|-------------------------|--|--|---|
| 3.7 | State of Good<br>Repair | Contains section on scaling our<br>operations, overview of current<br>fleet and infrastructure, and<br>cost of addressing reliability. | Further emphasizes infrastructure is<br>now 10 years older than in 2012, and<br>state of good repair and asset<br>management programs are crucial to<br>maintaining the transit system. Updates<br>details on fleet and facility maintenance<br>requirements and costs of addressing<br>reliability. Underscores that maintaining<br>state of good repair improves customer<br>accessibility and perceptions of<br>cleanliness and safety. | It is important to maintain what we<br>currently have, recognizing some<br>parts of the system (facilities and<br>vehicles) are over 40 years old, while<br>still working to build out the transit<br>system. Public engagement<br>indicated respondents value<br>reliability second overall and safety<br>third overall. |

### 4.0 Financing Transit Section Changes

| ltem<br>No. | Item Name             | Previous 2012 Plan Version  | Proposed 2022 Updated Plan<br>Version  | Rationale for Proposed Change  |
|-------------|-----------------------|---|--|--|
| 4.1         | Cost of the<br>Vision | Includes high level cost estimates<br>for rapid transit projects, customer<br>experience improvements, and<br>transit service level improvements<br>based on service hours per capita<br>targets. | Updates high level cost estimates for<br>rapid transit projects and<br>improvements to the customer<br>experience to reflect current state<br>and costs in 2022. Transit service<br>level improvement costs updated<br>based on Primary Transit Network<br>target modeling and projections,<br>rather than service hours per capita. | Cost updates required to reflect costs in<br>2022 and current state of transit in<br>Calgary. Service improvement costs<br>based on the Primary Transit Network<br>to reflect the plan's focus on building<br>the Primary Transit Network, as<br>indicated by the Advisory Group and<br>public feedback. |
| 4.2         | Regional<br>Transit   | References the Calgary Regional<br>Partnership and Airdrie Transit.   | Updates to reference collaborating<br>with the Calgary Metropolitan Region<br>Board, other regional transit partners,<br>and the federal and provincial<br>governments.  | The Calgary Regional Partnership no<br>longer exists, and Calgary Transit<br>collaborates with many partners in the<br>region, as well as other orders of<br>government.   |

| 4.3 | Fare        | Provides details of the current  | Updates to capture policy,          | Update required to reflect 2022 Fare  |
|-----|-------------|----------------------------------|-------------------------------------|---------------------------------------|
|     | Innovations | fare structure and approved fare | technology, equity-based fares, and | and Revenue Strategy Report. Public   |
|     |             | policy, which is based on        | current state in 2022.              | engagement indicated respondents      |
|     |             | discounts from the regular adult |                                     | value affordable transit fares fourth |
|     |             | cash fare.                       |                                     | overall.                              |
|     |             |                                  |                                     |                                       |

# 5.0 General Plan Changes

| ltem<br>No. | Item Name                                       | Previous 2012 Plan<br>Version  | Proposed 2022 Updated Plan Version  | Rationale for Proposed Change   |
|-------------|---|--|---|---|
| 5.1         | Guiding<br>Documents<br>and Policy<br>Alignment | References<br>imagineCalgary,<br>Municipal<br>Development Plan,<br>Calgary<br>Transportation Plan,<br>and 2020<br>Sustainability<br>Direction.               | Removes reference to imagineCalgary and 2020<br>Sustainability Direction. Adds reference to<br>Calgary Metropolitan Region Board Growth Plan,<br>Calgary's Climate Strategy, and the Climate<br>Emergency Declaration. Adds a plan hierarchy to<br>show which documents RouteAhead takes<br>guidance from and which documents<br>RouteAhead will influence. | RouteAhead must reflect the current<br>state of City guiding documents in 2022.<br>New documents added, and older<br>documents considered less connected<br>to plan content are removed. The<br>addition of a plan hierarchy provides<br>clear reference to where RouteAhead<br>fits in the structure of plans and policies.  |
| 5.2         | Directions<br>and<br>Strategies<br>Formatting   | Each direction has<br>multiple strategies<br>below it in table<br>format. The table also<br>includes the benefit<br>and estimated cost for<br>each strategy. | Ensures each strategy begins with a verb.<br>Removes benefit and combines it with the<br>strategy wording for conciseness. Adds an<br>implementation timeframe and progress<br>indicator. Maintains cost estimate. Removes and<br>internally archives strategies considered<br>complete or irrelevant in 2022.  | Beginning each strategy with a verb<br>frames the strategies as implementable<br>actions. The benefit was removed, and<br>benefit phrasing combined with each<br>strategy statement where possible to<br>make the benefit inherent in each<br>strategy statement. Maintaining the cost<br>estimate and adding a timeframe and<br>progress indicator adds clarity and<br>accountability for plan implementation. |
| 5.3         | History of<br>RouteAhead<br>and                 | Not included in 2012<br>RouteAhead plan.   | Adds plan section on the history of RouteAhead,<br>reason for updating the plan, and progress and<br>successes since first adoption.  | Since this project is a refresh of the<br>original RouteAhead plan, it is important<br>for the reader to understand the history<br>of the plan, and to build on the original  |

|     | Successes<br>Since 2012                                    |   |  | plan by celebrating accomplishments it helped achieve since approval.  |
|-----|--|---|--|--|
| 5.4 | Key<br>Performance<br>Indicators for<br>Transit<br>Service | Refers to the<br>Municipal<br>Development Plan<br>targets for service<br>hours per capita and<br>access to transit.   | Adjusts to include a broad collection of metrics<br>which tell the story of transit service and reflect<br>the benefits transit provides to the community<br>including climate resilience, equity, access to the<br>transit network, customer experience, and<br>financial efficiency. Some metrics, where<br>appropriate, have short/medium/long-term<br>targets, others are for benchmarking and<br>comparison purposes.               | Advisory Group suggested including<br>broader list of indicators. No single<br>indicator tells the full story of the<br>success or effectiveness of transit<br>service. Expanding on the Municipal<br>Development Plan targets helps tell the<br>full story of transit service and better<br>aligns to the plan's core principles. |
| 5.5 | Document<br>Length   | 238 pages, posted in<br>two parts on the<br>Calgary Transit<br>website.   | Aims for a more concise document under 200 pages with less white space while still keeping images and readability.   | A shorter document is more accessible<br>for members of the public and easier for<br>the City to use as a guiding document<br>for decisions.   |
| 5.6 | Climate and<br>Emerging<br>Trends                          | Mentions new vehicle<br>technologies like low-<br>floor light rail,<br>electronic fare<br>collection, alternative<br>fuels like compressed<br>natural gas, and using<br>technology to improve<br>operations and<br>maintenance. | Adds Calgary's Climate Strategy as a guiding<br>document. New and revised directions and<br>strategies in the updated plan added throughout<br>to align with Climate Strategy initiatives and the<br>ways transit contributes to climate goals.<br>Updated directions and strategies throughout the<br>plan reflect research on remote work, climate<br>resilience, fleet technology, integrated mobility,<br>and other emerging trends. | RouteAhead Advisory Group members<br>suggested emerging trends should be a<br>key theme emphasized throughout the<br>entire document.  |