

Secondary Street Names in Bowness (Ward 1), SN2022-0005

RECOMMENDATIONS:

That Calgary Planning Commission recommends that Council:

1. Adopt, by resolution, the proposed secondary street name of River Drive on Bow Crescent NW.
2. Adopt, by resolution, the proposed secondary street name of Victoria Avenue on Bowwood Drive NW.
3. Adopt, by resolution, the proposed secondary street name of Main Street on Bowness Road NW.
4. Adopt, by resolution, the proposed secondary street name of Golf Club Road on 83 Street NW.
5. Adopt, by resolution, the proposed secondary street name of Park Avenue on 48 Avenue NW.
6. Adopt, by resolution, the proposed secondary street name of Hillside Avenue on 33 Avenue NW.
7. Adopt, by resolution, the proposed secondary street name of Chinook Avenue on 34 Avenue NW.
8. Adopt, by resolution, the proposed secondary street name of Mackintosh Avenue on 37 Avenue NW.
9. Adopt, by resolution, the proposed secondary street name of Alexander Avenue on 36 Avenue NW.
10. Adopt, by resolution, the proposed secondary street name of Resthaven Road on 70 Street NW.
11. Adopt, by resolution, the proposed secondary street name of Ash Road on 72 Street NW.
12. Adopt, by resolution, the proposed secondary street name of Beech Road on 73 Street NW.
13. Adopt, by resolution, the proposed secondary street name of Oak Street on 75 Street NW.
14. Adopt, by resolution, the proposed secondary street name of Larch Avenue on 41 Avenue NW.
15. Adopt, by resolution, the proposed secondary street name of Elm Street on 77 Street NW.
16. Adopt, by resolution, the proposed secondary street name of Johnstone Road on Bowview Road NW.
17. Adopt, by resolution, the proposed secondary street name of Roger Crescent on Beaupre Crescent NW.

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**RECOMMENDATIONS OF THE CALGARY PLANNING COMMISSION, 2022
 NOVEMBER 3:**

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HIGHLIGHTS

- This application proposes secondary street names for 17 streets in the community of Bowness.
- Administration recommends approval of this proposal as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.

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- What does this mean to Calgarians? Secondary roadway names can be displayed on roadway signs in cases of historical, heritage or community value at the discretion of Council. Secondary street names are commemorative only and are not used for addressing or navigation purposes.
- Why does this matter? This proposal honours the history of Bowness by displaying street names that were used before the town was annexed into the city of Calgary. Secondary street names may help connect Calgarians to the historical nature of a community.
- There is no previous Council Direction regarding this proposal.
- Strategic Alignment to Council's Citizen Priorities: A city of safe and inspiring neighbourhoods

DISCUSSION

This secondary street naming application for the northwest community of Bowness was submitted by the Bowness Historical Society on 2022 June 16. The applicant is proposing secondary street names for 17 streets within the community using the historic street names from the town of Bowness prior to annexation into the city of Calgary in 1964. Location Maps are provided in Attachment 1.

All proposed street names were selected by the applicant based on a historic Town of Bowness map found in the University of Calgary archives. During the application review and circulation period, these names were verified by cross-referencing historic Town of Bowness maps found in the City of Calgary Archives. The list of proposed secondary street names is provided in Attachment 2.

Secondary names will not be used for addressing purposes and are meant to be commemorative only. The intent of this proposal is to highlight the unique history and character of Bowness, which is in alignment with the vision statement of the *Bowness Area Redevelopment Plan*:

“To ensure all existing and new development contributes to the enhancement of Bowness as a unique community with its own small town history and spirit.”

Schedule 1, Section 2.2.10 of the *Municipal Naming, Sponsorship and Naming Rights Policy*, states:

“Dual naming of roadways is not normally permitted. However, secondary names may be used on signage in cases of historical, heritage, or community value at the direction of Council.”

Administration has considered the secondary names and found that the proposal complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*. The full Policy Steward's Compliance Report can be found in Attachment 3.

Administration has considered the relevant planning issues and relevant public group feedback specific to the application and has determined the proposal to be appropriate.

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PUBLIC ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- Outreach was undertaken by the Applicant
- Public was informed by Administration

Applicant-Led Outreach

The applicant conducted outreach as a part of their application. They included a notice of their intention to pursue secondary road naming in the November/December 2021 issue of the Bowness community newsletter which is distributed to approximately 6000 households in Bowness. The applicant also reached out to the Bowness Community Association, who provided a letter of support for the proposal. The letter and a brief summary of responses to this outreach is found in the Applicant Submission (Attachment 4).

City-Led Outreach

In keeping with Administration's practices, this application was circulated to relevant public groups; however, Administration did not receive any public response

Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Right Policy*, municipal naming plays an important role in commemorating Calgary's heritage and recognizing local significance.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no known risks associated with this proposal. All streets will maintain their current road name and addressing.

ATTACHMENTS

1. Location Maps
2. List of Proposed Secondary Street Names
3. Policy Steward's Compliance Report
4. Applicant Submission
5. **CPC Member Comments**

**Planning and Development Services Report to
Calgary Planning Commission
2022 November 03**

**ISC: UNRESTRICTED
CPC2022-1169
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Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform