



**Report Number:** EC2022-1372

**Meeting:** Executive Committee

**Meeting Date:** 2022 December 14

## NOTICE OF MOTION

**RE: Reducing Election Sign Complaints by Improving the Temporary Sign Bylaw**

**Sponsoring Councillor(s):** Councillor Penner and Councillor Sharp

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WHEREAS Bylaw 29M97 regulates Temporary Signage along highways and roadways;

AND WHEREAS sign proliferation creates visual clutter and unsafe distractions along roadways;

AND WHEREAS signs are placed temporarily for the purposes of elections;

AND WHEREAS temporary sign complaints to 311 increased during the 2021 federal and municipal election periods in a year over year, month over month comparison by over 10% and up to 30%;

ANDWHEREAS the majority of temporary elections signs are made from single-use corrugated plastics;

AND WHEREAS corrugated plastic signs are not accepted for recycling through City of Calgary facilities thereby generating high volume landfill waste; and

AND WHEREAS Council has declared a climate emergency and has adopted a single-use item reduction strategy;

AND WHEREAS Council may address visual clutter and plastic waste through amendments to the *Temporary Signs on Highways Bylaws 27M97*;

NOW THEREFORE BE IT RESOLVED:

That Administration return to Executive Committee no later than 2023 Q1 with proposed amendments to Bylaw 29M97 to support a reduction in the number of temporary signs:

- a) Including the distance between signs, roadways where signs may be prohibited, or other mitigating factors;
- b) With particular consideration for rules related to election signage; and
- c) That any proposed changes to Bylaw 29M97 align with provincial regulations relating to election signage;

AND FURTHER BE IT RESOLVED that Administration consider temporary signs as part of the Single-Use Items Reduction Strategy.

|                   | 2020 | 2021   | 2022  |
|-------------------|------|--|---|
| Monthly Snapshots |      | Jun 18-Jul 18<br>321 complaints<br><br>Jul 18-Aug 18<br>395 complaints<br>*federal election writ period<br><br>Aug 18-Sept 18<br>400 complaints<br>*federal election writ period & start of municipal election<br><br>Sep 18-Oct 18<br>464 complaints<br>*federal and municipal election periods (16% increase over month prior)<br>represents 9% annual calls (monthly avg 349) | Sept 15-Oct 15<br>128 Complaints<br>(3.5x more in 2020) |
| Year over year    | 3272 | 4192<br>(almost 1000 more calls annually)  |   |

Attachment:

1. Notice of Motion Checklist