

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 12th Ave & Olympic Way SE Site

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

CMLC and Calgary Stampede are in frequent contact informally and formally through approximately quarterly meetings with all community partners in the area. CMLC/CS will conduct community outreach and notify key stakeholders in the area including the Beltline Neighbourhood Association, the Beltline Business Improvement Area, adjacent condo boards and property management and the area Councillor to inform them of the application and how it's implementing the ARP and the Rivers District Master Plan.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Stakeholders will be contacted via email or phone call and may be invited to a meeting with CMLC and Calgary Stampede to discuss the application.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

See previous sections.

calgary.ca/planningoutreach



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The community is aware through previous engagement, the intention to build on this site, and the land use redesignation is in alignment with the information presented in previous engagement initiatives and is consistent with the approved policy fabric.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The Rivers District Master Plan and the Beltline ARP were both approved through a process that included significant stakeholder input and this redesignation represents the implementation of the vision that was determined through that process.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Dialogue with stakeholders remains open and communications will continue as development implementation unfolds.

calgary.ca/planningoutreach